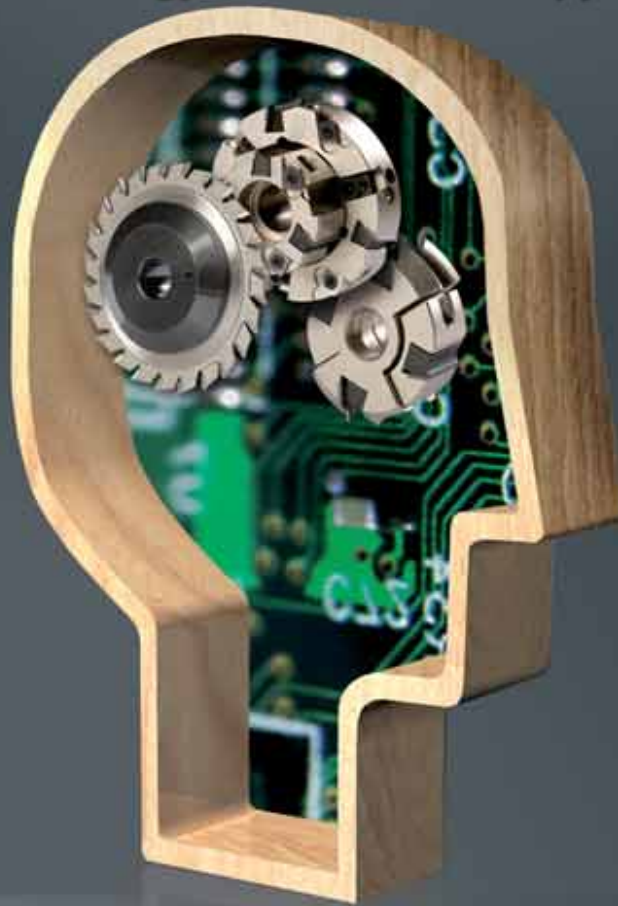




IDEAS AND TECHNOLOGY

23rd Biennial world exhibition for woodworking
technology and furniture supplies



May 8 - 12, 2012 - Milan, Italy, fieramilano Rho Fairgrounds



ideas and technology



Xylexpo is celebrating 23 years as the landmark exhibition of technologies for woodworking and supplies for the furniture industry. The event will take place from 8 to 12 May 2012 at the fieramilano exhibition center in Rho. The impressive international showcase attracts the leading names in high-tech equipment, machines and products, who will proudly present their latest achievements to the most highly qualified operators in the business. The event will not just host the finest woodworking machines, accessories and tools, but it will also welcome upholstery machinery and materials, raw materials, semi-finished products, furniture and woodworking supplies, technologies and products for the building industry and carpentry sector, right down to surface finishings and treatments.

The ultra-modern layout of the event brings together technologies and products grouped according to different processes, meeting the needs not only of exhibitors but, more importantly, of trade visitors too.

Xylexpo 2010

Exhibit area
42,000 sqm.

Exhibitors
648 including 230, from countries
other than Italy

Visitors
51,480 of whom about 50%
from overseas.





technology gets all the space its deserves

fieramilano



The Fiera Milano exhibition centre in Rho provides exhibitors with well designed, rational and highly functional facilities that enhance their product offerings, be they leading edge machinery, equipment or products.

The exhibition venue, situated just 8 km from downtown Milan, can be reached by underground (the Rho-Fiera stop on the red line), or by car, being close to several autostrada exits (A4 Turin-Venice, A9 Como-Chiasso, A1 Bologna-Rome and A7 Milan-Genoa).

Exhibitors and visitors will also be able to access the exhibition by rail (Passante Ferroviario) from Milan on the Novara-Turin and Domodossola-Luino-Varese suburban railway lines (blue line). Travel between the city centre and the exhibition venue couldn't be easier.

Hall 7: machinery for forest industry, equipment and vehicles accessories and tools for primary wood processing, technologies for the wood building industry, lumber, beams and semi-finished structural wood products.

Hall 5: machinery, accessories and tools working and finishing for solid wood, hardware and semi-finished wood products, supplementary finishing products for working solid wood.

Hall 1-3, 2-4, 6: machinery, accessories and tools for panel wood processing, surface treatment machines and products, hardware, supplementary finishing products for processing panels. Machinery, materials and tools for upholstery.

In concomitance with Plast, Fluidtrans and Compomac shows.



looking to raise your profile?



7 halls devoted to woodworking technology

70,000 sqm of exhibition area

The leading manufacturers from all four corners of the world

A comprehensive ground breaking product offerings

Xylexpo's main mission is to bring together demand and supply by facilitating contacts between exhibitors and visitors. With its more than 51,000 qualified visitors from all over the world, Xylexpo is the ideal platform for doing business.

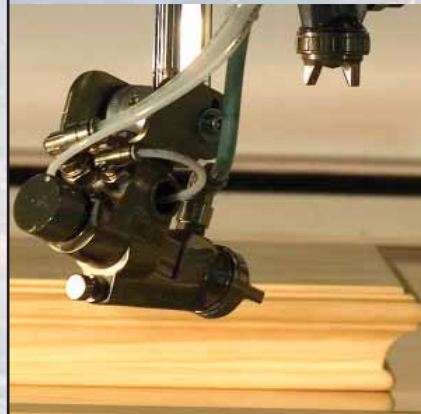
If you're looking to raise your profile, you simply can't afford to miss Xylexpo 2012! Just ask for the registration package and address any queries to the Xylexpo Secretariat.

Deadline for registrations

15 September 2011

Would you like to attend?

Write now to info@xylexpo.com for the registration package or wait till June 2011 and download the forms directly from our website www.xylexpo.com.





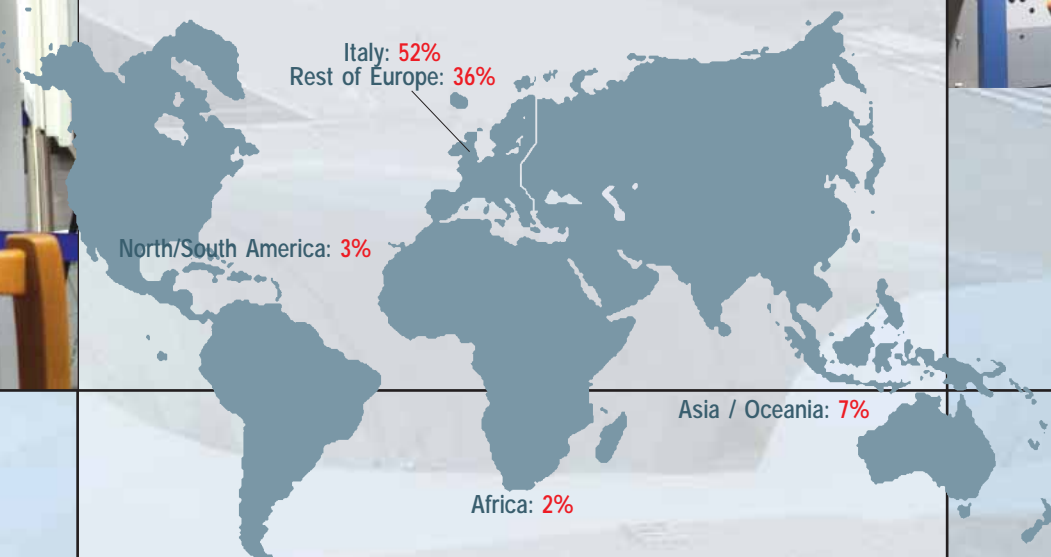
a platform for business, latest trends and innovations



Xylexpo 2010 attracted 648 exhibitors, of whom 36% were from 34 countries other than Italy; all of them were leading names in technology and industry. The event attracted 51,480 trade visitors, quite half of whom travelled in from other countries. The impressive number of non-Italian visitors testifies to the high-profile reputation of the event in the global trade fair arena.

During the 2010 show, 75% of exhibitors stated when interviewed that they were satisfied with the contacts they made at the event and have already signed up for Xylexpo 2012. 80% of the trade visitors who attended also stated they were satisfied with the offerings on show.

Visitors per geography





a seamless intermingling of technology and product

The new, highly functional exhibition layout and rational grouping of product families mean that exhibitors never feel "out in the cold": their visibility is assured and visitors can find what they're looking for at a glance. Here's one of Xylexpo's main pluses.

Xylexpo will be organised around specific themed areas, with a seamless intermingling of technology and products.

- ◆ Machines for woodworking in the forest, timber and semi-finished wood products;
- ◆ Machines, equipment and tools for primary woodworking, timber and semi-finished wood products;
- ◆ Technologies for structural wood, design and engineering, structural materials and products for the building industry;
- ◆ Machines, equipment and tools for the woodworking industry, hardware and semi-finished wood products;
- ◆ Machines, equipment and tools for the furniture industry, in particular for panels and plywoods, surface treatment machines and products, hardware, semi-finished products and supplies for the furniture industry;
- ◆ Machines, materials and accessories for upholstery.

Raw materials: production and cutting.

The forestry industry and primary woodworking industry will be on show in pavilion 7 and just outside. The area will showcase the latest deforestation technologies and forestry industry systems, wood as a raw material, sawmill machinery and machinery for producing MDF panes, chipboard and other wood-derived products.



Wood and the building industry.

Pavilion 7 will also be housing the latest technologies for the manufacture of structural wood and carpentry: machinery, software, equipment for the manufacture of architectural structures designed for street furnishings and public buildings.

Secondary woodworking - solid timber and panels.

Xylexpo has made a name for itself particularly in secondary woodworking: this industry occupies some 60 thousand square metres of net exhibition space. Halls 1, 2, 3, 4, and 6 will actually be devoted to panels and finishing technologies, while hall 5 will house the latest solid timber secondary processing systems.

As usual Xylexpo 2012 hosts surface treatment and finishing products, furniture components, hardware and semi-finished products, all of which will be located in areas allocated especially to this sector. Starting from this edition Xylexpo opens the doors also to the upholstery sector.

The craftsman's trade.

Traditional machines and carpentry tools and equipment have evolved to achieve amazing performance standards: the finest offerings will be showcased in the secondary woodworking halls. Generous exhibition space, according to their sector of pertinence, will also be devoted to manufacturers of machine tools, primary or secondary processing tools, accessories, manufacturing automation and management systems, software, ventilation and purification systems, boilers and burners.





a global event



Xylexpo's principal goal is to be regarded as the world's most effective platform for bringing together demand and supply.

Countless well-publicised promotional events are shining the spotlight on the show:

- ◆ a worldwide network of Xylexpo offices provides information and makes travel arrangements locally for operators intending to attend.
- ◆ information desks at leading trade events.
- ◆ a world-wide database for direct mailing to potential trade visitors.
- ◆ regular contacts with the Italian and international trade press, press conferences, press releases, advertising campaign involving international trade journals.
- ◆ multi-media and on-line advertising campaign: banners on trade portals, newsletters.
- ◆ promotional campaign in Italy: radio spots, outdoor poster campaign.
- ◆ sponsorship of events including technical seminars in Italy and abroad.
- ◆ the Xylexpo website www.xylexpo.com: an indispensable tool for staying abreast of developments regarding the event





don't miss xylexpo it's a fantastic opportunity!



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FORM

- | | |
|---|--|
| <input type="checkbox"/> forestry woodworking machines | <input type="checkbox"/> raw materials for furniture, semi-finished products, components, hardware, glues and adhesives for panel making |
| <input type="checkbox"/> machines for primary woodworking and the building industry | <input type="checkbox"/> traditional and carpentry machines |
| <input type="checkbox"/> timber, planks and structural semi-finished products | <input type="checkbox"/> machines and materials for upholstery |
| <input type="checkbox"/> machines for processing and finishing solid timber | <input type="checkbox"/> portable machines, woodworking tools |
| <input type="checkbox"/> semi-finished products, hardware, finishing products, glues and adhesives for the solid timber processing sector | <input type="checkbox"/> electric, electronic and pneumatic equipment |
| <input type="checkbox"/> panel processing and finishing machines | <input type="checkbox"/> ventilation systems, boilers, burners |
| | <input type="checkbox"/> software |
| | <input type="checkbox"/> other (please specify) _____ |

We are interested in:

- exhibiting at Xylexpo 2012 and would require an area of about ____ sq m. (non-binding information)
- visiting Xylexpo 2012
- receiving information about conferences and parallel events

Company name _____

Address _____ Post Code _____

City _____ Country _____

Tel. _____ Fax _____

E-mail _____ Website _____

Responsible person/Contact _____ Qualification _____

Pursuant to Law nr. 675 dated 31-12-1996 concerning the confidentiality and treatment of personal details, we wish to advise that you are welcome to access your data at any time, request corrections or cancellations, and refuse permission to use it by writing to Cebra SpA. Leg. Decree br. 196 dated 30 June 2003



For information contact:
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info@xylexpo.com
www.xylexpo.com





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