



Hygienia + PULIRE

FERIA DE LA LIMPIEZA E HIGIENE PROFESIONAL

Hygienia+Pulire, the most effective formula for your business

**31st January –
2nd February, 2012**

Pavilions 7 and 8 | Feria Valencia

Because we are part of the industry, and we know its needs, we have created a Tradeshow for the cleaning and industrial hygiene market, a meeting point that will gather the leading companies from the industry

www.hygienia-pulire.com

Hygienalia+Pulire, is the event in which makes the professional hygiene and cleaning sector the main star.

A gathering for the entire value chain at which to get information and negotiate, with the newest products and offerings from the sector.

Hygienalia+Pulire brings together all companies involved in areas related to professional cleaning and hygiene, both horizontal and specialised sectors, all of which can show products, equipment and services related to this industry.

- > Cellulose
- > Distributors
- > Pest Control
- > Chemical Products
- > The environment
- > Machinery
- > Textile
- > Uniforms
- > Tools and accessories
- > Services



Products exhibited

- > Chemical products for cleaning and maintenance, laundry and dry cleaning.
- > Pesticides.
- > Cleaning machinery for interiors, roads, automobiles (tunnels, arches, etc.), laundry and dry cleaning.
- > Components and accessories for the above machinery (brushes, pads, etc.).
- > Cellulose for health services.
- > Automated equipment, hand dryers, dispensers for chemical products, paper, etc.
- > Textile (mops, sponges, etc.), metal and plastic (windows scrapers, brushes, brooms, etc.) cleaning equipment.
- > Trolleys, skips, rubbish bins and other cleaning accessories.
- > Rubbish bags, plastic films, aluminium foil, etc.
- > Measuring and monitoring equipment (temperature, moisture, pH, etc.)
- > Work uniforms.
- > Personal protection and safety (mask, gloves, etc.).
- > Specialised software for cleaning and maintenance.
- > Chemical and biological analysis and control laboratories.
- > Certifying bodies.

Visitor profile

- Distributors from any area of the categories defined for products in the exhibition, and also:
- > Institutional users (government agencies)
 - > Influencers (equipment for hotel, restaurants cafes, leisure centres, theme parks, hospitals, etc.)
 - > Industrial users (buyers for the most sensitive manufacturing sectors and major consumers of cleaning products such as the food and beverage sector, pharmaceuticals, etc.)
 - > Professionals from the food and hospitality sector
 - > Commercial distribution
 - > Leisure and teaching
 - > Transport sector.

Exhibitor profile

Manufacturers, importers, subsidiaries, distribution groups and distributors of these products at a national level and providers of services in this sector.

Datasheet

Name	Hygienalia+Pulire – Cleaning and Professional Hygiene Trade Show
Frequency	Biennial
Edition	First Edition
Dates	31st January – 2nd February 2012
Venue	Feria Valencia – Pavilions 7 and 8
Schedule	From 10:00 am to 7:00 pm
Event profile	Hygienalia+Pulire is the key event for companies, industries or institutions that need to find solutions to their necessities in hygiene matter and professional cleaning. It is a professional Trade Show in which all protagonist is into the hands of the own sector and with a global, representative supply of all products, equipment and services.
Area	Iberian Peninsula (Spain and Portugal)

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Reed Exhibitions

Reed Exhibitions Iberia is the main private trade show organiser on the Iberian Peninsula, where it has partnership agreements with Fira de Barcelona (Alimentaria Exhibitions joint venture), Feira Internacional de Lisboa (FIL), Institución Ferial de Madrid (Ifema) and Feria Valencia.

In Spain, Reed Exhibitions Iberia organises shows in Barcelona, Madrid and Valencia, including Alimentaria Barcelona (food and beverages), Bta (food technology) and Barcelona Degusta (everything about eating), Expo Reclam (advertising and promotional gifts), Hygienalia&Pulire (industrial hygiene), Medpi Iberia (multimedia and telephony business club), Sports Unlimited Valencia (sports equipment and gear business club) and Viscom/Sign España (visual communication and graphic design).

Afidamp Servizi

Afidamp Servizi, the business corporation of AfidampFAB (The Italian Association of Professional Cleaning Equipment Manufacturers) is the organizer of trade exhibitions, events and meetings in the professional cleaning industry.

National and international trade exhibitions organized by Afidamp Servizi under the brand PULIRE for almost 30 years have achieved worldwide industry recognition in the professional cleaning sector and become signature events as they are conceptualized and coordinated by cleaning industry professionals for cleaning industry professionals.

Feria Valencia

Feria Valencia is considered Spain's pioneering and leading Exhibition Organiser. It is on the cutting edge of European venues and is noted for the dynamism, innovation and entrepreneurial spirit which are its hallmarks. It is a place where supply and demand come together: more than 13,000 companies and over 1,500,000 professionals from 130 countries. It currently organises more than 50 trade shows and provides space for benchmark events in their sectors Habitat Valencia, Cevisama, Iberflora, Sif & Co., Fimi y Urbe.

Feria Valencia has developed a management model based on its experience in organising commercial trade shows; knowledge of areas of production; flexibility and adaptation to new needs and the involvement of the economic sectors for the different events through their representatives on organising committees.

ASFEL (Promoter)

The National Association of Spanish Cleaning and Hygiene Product Manufacturers (www.asfel.com) is an association recognised and supported by ICEX (Spanish acronym for Spanish Institute for Foreign Trade) as the industry association for the cleaning and hygiene sector in Spain. This sector encompasses both domestic and industrial channels, with all of their respective sub-sectors, such as chemical products, textiles, tools, accessories, machinery, etc.

Its main aim is to promote domestic products in international markets by participating in promotional activities such as trade shows, missions and information stands. These activities are a response to the Sector Plan designed specifically for the sector, which enjoys the economic and institutional support of ICEX.

Reasons to attend Hygienalia+Pulire

Origin

An event by and for the sector.

Exhibitors

Brings together an exhibition of everything available in cleaning, hygiene and services: a global selection on display.

Visitors

Multi-sector event for the entire professional cleaning and hygiene value chain.

Aim

International professional event.

Time and place

At the most suitable time and place.

Organisation

Professional trade shows management to serve the needs of the sector.

Training

Forum presenting what is current in the sector for debate and discussion.

News

Presentation of projects and initiatives, both public and private.



Organisers



Promoter



Scan this code with your mobile to access all event information at www.hygienalia-pulire.com

