

Clean India Pulire 2009

Clean India Pulire 2009, Asia's largest international exhibition on cleaning technology and hygiene, was held at the Bombay Exhibition Centre in Goregaon from November 12-14. Clean India Pulire 2009 was supported by the Municipal Corporation of Greater Mumbai, the Council of the EU Chambers of Commerce in India, the Italian Trade Commission & Italian Ministry of Economical Development.

More than 120 national and international brands from over 10 countries were showcased. Some of the leading exhibitors include JohnsonDiversey, Roots Multiclean Ltd, Hako, Karcher, Fiorentini, IPC, Nilfisk, Dulevo, Numatic, Vectair, Minuteman, Powerboss, Milliken, Technical Concepts, Vectair Systems, Dulevo, Eureka Forbes, Scheveran, Delstar, Jade Consumer Products (I) Pvt Ltd, Manmachine, Charnock Equipments Pvt Ltd and others.



Consolidating its position as Asia's biggest and premier international exposition, Clean India Pulire 2009 displayed innovative and state-of-the-art products and services from over 10 countries. The well-attended show outnumbered its previous records registering a footfall of over 5,400 visitors from all over India and other countries.

Organised by [Clean India Journal](#) in association with Afidamp Servizi srl, the show witnessed a clear 19.3% increase in the number of visitors walking in from multiple sectors. J.P. Nair, Managing Director - Virtual Info Systems Pvt. Ltd (publishers of Clean India Journal), said, "Despite the brewing storm threat the day before the show, the number of visitors has been commendably good. Besides, the quality of visitors and on-the-spot business transacted, during the three-day show were overwhelming." This year, the show expanded space by 22.6% to accommodate the increasing demand of exhibitors.

A touching moment at the show was the felicitation ceremony of the oldest living woman conservancy worker of the Municipal Corporation of Greater Mumbai, Ms Aloo Dewa. The symbolic shawl and a gift cheque by Clean India Journal were presented to her amidst national and international delegates.

The highlight of the show, the two-day Seminar on Facility Management and Housekeeping, was well received. It drew a large crowd from diverse industries from across India. The Seminar hall was extended beyond the 200 seating arrangement to accommodate increased registration. CIJ partnered with Roots Multiclean Ltd, Tennant, Lion Services Ltd and Aquair for the seminar.