

APPLICATION FORM

TO BE RETURNED TO: Afidamp Servizi srl

Via Felice Casati, 32 - 20124 Milano - Italy - Fax +39 02 66 71 22 99

FOR ORGANIZER'S USE ONLY	
HALL	N° STAND
<input type="checkbox"/> CO-EXHIB.	<input type="checkbox"/> OTHER ADDRESS
<input type="checkbox"/> UPD. DATE	DATE OF RECEIPT

EXHIBITOR DETAILS / **CO-EXHIBITOR**
(Tick and fill in where appropriate, please write in capital letters)

Company Name _____
 VAT nr.: _____
 Address _____ Town _____
 Postal Code _____ Country _____ Ph. _____ / _____ Fax _____ / _____
 e-mail (company): _____ web site: _____
 Official Representative or owner _____
 Contact Person _____ e-mail: _____
 CO-EXHIBITOR: Hosted by the company within its stand _____

DATA FOR INVOICING (if different from exhibitor details)

Company Name _____ VAT nr.: _____
 Address _____
 Town _____ Postal Code _____ Country _____
 Contact Person _____ Ph. _____ Fax _____
 e-mail: _____

The Company reserves an area of _____ sq.m* (minimum area 12 sq.m) SPACE ONLY** STANDARD SHELL SCHEME

* Applications for sq.m and open sides depends on the availability of spaces.

** The "Stand construction project" must be submitted no later than 90 days before the opening date of the exhibition.

RATES 2010	RAW SPACE	€/sq.m 150,00	+ V.A.T
	FITTING	€/sq.m 35,00	
	REGISTRATION FEE	€ 125,00	
	REGISTRATION FEE FOR CO-EXHIBITORS	€ 125,00	

PAYMENTS

		BANK TRANSFER
1st DEPOSIT	25% of the total stand cost + registration fee	upon sending the Application Form (upon receipt of invoice)
2nd DEPOSIT	25% of the total stand cost	by the 31 st March 2010
3rd DEPOSIT	25% of the total stand cost	by the 31 st May 2010
BALANCE	The total stand cost minus the deposits already paid	by the 31 st August 2010

THE AMOUNT WILL BE PAID BY BANK TRANSFER TO: Afidamp Servizi srl

Banca Popolare di Sondrio - IBAN: IT270 (O for Oslo) 056960161200003589X57

SWIFT CODE: POSOIT2106B (O di Oslo) - Cause: PULIRE EURASIA 2010

ACCOUNT NUMBER: 000003589X57

Date _____

<input type="checkbox"/> The company applies for admission as an exhibitor in said Show, based on the conditions here mentioned and on the following General Regulations. Company stamp and lawyer's signature representative _____ <input type="checkbox"/> The company authorizes the handling of his personal data in compliance with the INFORMATION AND CONSENSUS TO ITALIAN LEGISLATIVE ORDER 196/03 mentioned on the following General Regulations. Company stamp and lawyer's signature representative _____	THE UNDERSIGNED DECLARES TO HAVE READ AND EXPRESSLY APPROVED IN COMPLIANCE WITH THE CONTENTS AND IMPLICATIONS OF ART. 1341 AND 1342 OF THE ITALIAN CIVIL CODE THE FOLLOWING ARTICLES OF THE ATTACHED GENERAL REGULATIONS: Art.4 Modify of Location, Duration, Dates and Opening Times; Art.23 Cancellation of the Exhibition; Art.22 Exemption of Responsibility for third party damage; Art.22 Exemption of responsibility for theft; Art.14 Setting-up and Dismantling; Art.31 General Conduct Regulations, Art. 28 Judiciary Qualified Company stamp and lawyer's signature representative _____
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PULIRE EURASIA ISTANBUL 30 Sept. - 2 Oct, 2010 GENERAL REGULATIONS

Art. 1

PULIRE EURASIA 2010, THE TRADE EXHIBITION FOR PROFESSIONAL AND ENVIRONMENTAL CLEANING will be organized by AFIDAMP SERVIZI S.R.L., between September 30th thru October 2nd, 2010. PULIRE EURASIA will take place at The Istanbul Expo Center, Yesilköy, WTC. In Pavilion No: 11. The official Organizer of this exhibition has been committed to: AFIDAMP SERVIZI S.R.L.
Via Felice Casati, 32 20124 Milano
Tel: +39 02 6744581 Fax: +39 02 66712299

Art. 2

Companies and institutions who sign this participation contract regarding the PULIRE EURASIA 2010 EURASIA TRADE SHOW FOR PROFESSIONAL AND ENVIRONMENTAL CLEANING (here in after to be referred to as 'the FAIR') will be referred as the 'PARTICIPANT' and AFIDAMP SERVIZI S.R.L. will be referred as 'ORGANIZER'.

Art. 3

The parties who sign this participation contract accepts to fully oblige to the conditions of this participation contract.

Art. 4

While the liabilities of ORGANIZER are limited to the below mentioned services, ORGANIZER, without causing any loss of rights to PARTICIPANTS, shall be entitled to make amendments, additions, corrections on the services.

- Promotion of the FAIR
- Allocation of exactly the same size of space, mentioned in the participation contract, between the dates September 30 and October 02, 2010
- Printing the fair catalogue and mention of a participant in this catalogue
- Allocation of free invitations to the PARTICIPANT.
- Organization of the entrance control, information desk, general decoration, music and announcement facilities on the FAIR ground.
- Organization of the overall security of the FAIR.
- Overall clean up of the fair ground (The participant is responsible for the cleaning of his/her own stand area)

Art. 5

ORGANIZER, further to the services stated under article 4, will also provide the below mentioned services to the PARTICIPANTS those who signed the participation contract including the basic shell scheme stand construction.

- Construction of shell scheme stand made up of approximately 250m high profiles and panels
- Electric installation and 100 Watt spotlight per 3 m².
- Company name and stand number on the fascia in standard lettering.
- Carpeting of the floor.
- 1 table, 1 coffee table, 3 chairs, 1 wastebasket
- Information desk for the stands exceeding 24 sqmeters
- 1 electric socket per stand

The PARTICIPANT shall take good care of the stand construction materials delivered to them, shall cause no harm either to the fair ground or to materials. To drive nails in, to drill holes, to paint and to glue on the aluminum profiles and wooden panels is strictly forbidden. Otherwise, the PARTICIPANT shall be obliged to pay in cash a fine of one single payment for the value of the damage and shall not be permitted to carry the displayed products out of the fair ground until he/she fulfills the compensation (fine) is paid. PARTICIPANT agrees to carry out all of the exhibits and stand materials out of the fair ground till 12:00 hrs. on October 04, 2010

Art. 6

For Manufacturers only. We define "co-exhibitors": trademark directly shared by the main exhibitor and/or foreign trademark exclusively represented by the main exhibitor.

Art. 7

Exhibitors who intend to participate in PULIRE EURASIA 2010 must return the fully completed original Application Form in original which must be signed in the three scheduled spaces by the legal representative, to the General Secretariat. Payments have to be settled as indicated in the Application Form.

Art. 8

Application forms will be accepted as long as there is exhibition space available and only if accompanied by a payment of the first deposit + the registration fee. Upon receipt of Application Form AFIDAMP SERVIZI will send out the first invoice.

Art. 9

The AFIDAMP SERVIZI Board of Directors, by expressed order of AfidampFAB, reserves the right to reject Applications to participate in PULIRE EURASIA 2010 should it believe that the activity of the company in question does not correspond with the specialization of the exhibition. AFIDAMP SERVIZI is under no obligation to offer any form of justification for decisions to this effect, which are not open to appeal.

It is expressly forbidden to behave or act so as to cause prejudice, disturbance or damage that may have an adverse effect on the regular carrying out of the exhibition. In particular the exhibition of products that violate industrial property rights of other exhibitors or unfair competition causing damages to other exhibitors in any way is not permitted. The trade fair will provide for the removal and return of any exhibited merchandise violating the above regulations at the exhibitor's expense.

Art. 10

ORGANIZER, will deliver space only area to the PARTICIPANT two days prior to the opening of the fair. The PARTICIPANT will construct and decorate the rented area at his own cost. The stand constructions are to be built in a way not to obstruct the views of the adjacent stands. The PARTICIPANT accepts and undertakes the completion of construction and decoration of his/her own area before the opening of fair, to take scrap decoration materials and the wastes outside the fair ground before the opening of the fair, to perform all the exhibition and publicity activities within the rented area, to comply with the general cleaning and security rules, and to remove the stand area at his/her own cost till 12:00 hrs on October 04, 2010. The PARTICIPANT is who does not dismantle the stand or who leaves the dismantled stand materials in the fair ground is obliged to pay the disposal and cleaning charges in cash in one single payment.

Art. 11

The PARTICIPANT must take the approval of the decoration projects from the ORGANIZER. The ORGANIZER has the right to supervise, to propose changes and amendments or to reject the project that does not conform to the fair's general technical regulations. Under any circumstances the construction and protection of the stand is the PARTICIPANT's concern and even if it is approved by ORGANIZER, it is under the responsibility of the PARTICIPANT. The PARTICIPANT will be liable for and will be required to be insured against any damage whatever caused by fault or default on his/her part, or by his/her persons working with or upon the instructions of the organizers against any claims which other might possibly enforce.

Art. 12

The PARTICIPANT shall finish all works regarding his/her stand until 23:00 hrs prior to the opening day of the fair. All the materials found in the aisles this hour will be picked up by the security and cleaning staff without any other warning and will be destroyed after taken outside the FAIR ground. ORGANIZER can not be held responsible for the loss or damage of these materials.

Art. 13

ORGANIZER is obliged to keep security persons in the fair ground during the preparation period of the fair. However the PARTICIPANT is fully responsible for the security and insurance of his/her own stand during the preparation period.

Art. 14

The preparation period is between 9:00 hrs and 23:00 hrs on 28 and 29 September 2010. The FAIR will be open between 11:00-19:00 hrs on the opening day, between 11:00-19:00 hrs on September 30 and October 01-02 2010 and between 11:00-17:00 hrs on the final day of the FAIR. Dismantling period is between 18:00 hrs and 24:00 hrs on October 02, between 09:00 hrs and 20:00 hrs on October 03 and 09:00 hrs and 12:00 hrs on October 04, 2010. The company workers can enter the FAIR ground one hour prior to the opening hour of the FAIR by showing their exhibitor cards. The FAIR

ground must be evacuated in 30 minutes after the closing hour of the FAIR in the evenings. To take exhibitor cards, the PARTICIPANT has to notify the names of his/her staff those will work in the FAIR, as mentioned in the exhibitors manual.

Art. 15

The bring in or out of any exhibit items from the fair ground during the visiting hours of the FAIR is not allowed.

Art. 16

The sound level in the stands of the PARTICIPANTS can not exceed 70 decibels. The power supply of the PARTICIPANT who does not obey this rule will be turned off following a notice. ORGANIZER shall be informed in writing regarding the audiovisual organizations to be performed in the stand area. ORGANIZER has the right to interrupting and if deemed necessary stopping the shows performed by the PARTICIPANT in the stand area.

Art. 17

To use and to display any kinds of flammable, explosive, chemical and biologic materials that are illegal and that constitutes threat to health and environment is forbidden.

Art. 18

The PARTICIPANT should have an authorized staff in his/her stand, equipped with technical and commercial information, during the FAIR period.

Art. 19

The PARTICIPANT shall by no means vacate his/her stand leave the FAIR before closing date and hour of the FAIR.

SPACES RATES Art. 20

The PARTICIPANT is exclusively liable for the staff he/she employs and for the goods and services he/she exhibits during the FAIR. ORGANIZER will not be responsible for their actions against law. All kinds of damages that ORGANIZER may suffer due to the PARTICIPANT's such actions and behaviour will be compensated by the PARTICIPANT.

Art. 21

The PARTICIPANT can not in any way lease or transfer the rights earned through this participation contract even partially to another person or institution. A fee as much as the fee to be paid under the signed contract will be demanded if a different product which has not been approved by ORGANIZER is exhibited.

Art. 22

ORGANIZER will take only the precautions regarding the security of the FAIR ground. The PARTICIPANT will be liable for the insurance of all the displayed goods. The 'group personal accident' insurance for the accidents which the visitors may be exposed to while they are inside the FAIR ground and 'third parties financial liability insurance' to cover the liabilities of the FAIR shall be procured by ORGANIZER having such guarantee limits at least as much as those stated for the 'Compulsory Traffic Insurance' of Turkey.

Art. 23

The FAIR organizer shall have the right to make any changes in the dates of the fair. If the FAIR cannot be opened due to the circumstances occurring beyond the control of ORGANIZER and circumstances such as natural disasters that can be described as force majeure, ORGANIZER shall have the right to change the date and the venue of the fair.

Art. 24

The PARTICIPANT and ORGANIZER are both obliged to keep the information used in the organization of the this FAIR confidential, and can not be shared with a third party.

Art. 25

The PARTICIPANT accepts and declares that he/she has participated the FAIR with his/her own desire and will and understands that ORGANIZER can not be held responsible for the commercial success or failure of the PARTICIPANT in the FAIR.

Art. 26

The amount stated in the participation contract will be paid by the PARTICIPANT to ORGANIZER upon signature of the contract in accordance with the payment calendar. The PARTICIPANT will not claim of any rights unless he pays the total of the participation fee. Otherwise, ORGANIZER will have the right to take all the precautions which he considers to be necessary with regard to the welfare of the FAIR in total. Furthermore, the PARTICIPANT accepts and declares to comply with all the contracts with all their conditions and rules which ORGANIZER has made and will make with third persons and institutions within the context of legal regulations with regard to the organization of the FAIR.

Art. 27

ORGANIZER shall have the unilateral right to cancel this agreement if the PARTICIPANT does not make the payments in accordance with the payment calendar.

Art. 28

In case of dispute Italian laws will be applied. Milano courts are exclusively competent for jurisdiction and to resolve any dispute that may arise concerning this agreement.

RIGHT OF WITHDRAWAL Art. 29

Whereas legitimate and substantiate impossibility might not allow the Exhibitor to take part at the show or whereas he applied for a reduction of the assigned stand, it shall be possible to withdraw from the Agreement presenting application for, specifying the renunciation reasons by means of a written statement (letter, fax, e-mail). Depending on the receiving date of the above-mentioned application for cancellation, AFIDAMP SERVIZI shall retain, as compensation for damages due to cancellation, all the amounts paid and/or invoiced observing the following procedures:

- registration fee by December 30th, 2009
- 25% of the total stand cost + registration fee by February 10th, 2010
- 25% of the total stand + all the amount paid after February 10th, 2010
- 25% of the total stand cost + all the amount paid after May 31st, 2010
- Registration fee + all the amount paid (the total stand cost) after August 31st, 2010

Notwithstanding the above, should communication of withdrawal from participation fail to take place by the end of August 31st, 2010, in addition to the withholding of the payment of the entire sum, the Exhibitor will be obliged to compensate for any damages caused to AFIDAMP SERVIZI.

Art. 30

The legal addresses of the PARTICIPANT and ORGANIZER are stated in this contract and unless any change is notified in writing, all kinds of notices sent to these addresses are considered valid.

GENERAL CONDUCT REGULATIONS Art. 31

The PARTICIPANT has the right to withdraw in participating the FAIR in 7 (seven) days. The PARTICIPANT who has accepted to participate in the FAIR by signing this participation contract after 7 (seven) days of the date of signature cannot withdraw and has to fulfill all of his/her obligations.

Art. 32

Payments must take place, as explained in the Application Form, according to the following conditions:
- payment of the 1st deposit of 25% of the total stand cost + Registration Fee upon registration.
- payment of the 2nd deposit of 25% of the total stand cost by March 31st, 2010
- payment of the 3rd deposit of 25% of the total stand cost by May 31st, 2010
- balance of the total stand cost along with the eventual Registration Fee for each CO-EXHIBITOR minus the deposits already paid by and no later than August 31st, 2010.

When the Application Form is received along with the documents as sanctioned in article 32, AFIDAMP SERVIZI will send the first invoice. For all other payments an invoice will be issued before the relative due date. Payments must be made via bank transfer by the deadlines written on the Application Form. For using the assigned space, the exhibitor should submit the settled full payment receipt to the Organizer at the Trade Fair Centre. The Trade Centre entrance is not allowed to those Companies and/or their agents that can not show any settled payment. The payments for other services different from those that are basics must be settled within the Exhibition and in any case they must comply with what is stated in each form.

This contract constitutes of 32 articles and signed by the sides in two copies on date _____ / _____.
PARTICIPANT
Name, Signature and Seal