

**APPLICATION FORM**

TO BE RETURNED TO: Afidamp Servizi srl

Via Felice Casati, 32 - 20124 Milano - Italy - Fax +39 02 66 71 22 99

FOR ORGANIZER'S USE ONLY	
HALL 3	N° STAND
<input type="checkbox"/> EXHIB. 2008	<input type="checkbox"/> NEW EXHIBITOR
<input type="checkbox"/> CO-EXHIB.	<input type="checkbox"/> OTHER ADDRESS
<input type="checkbox"/> UPD. DATE	DATE OF RECEIPT

EXHIBITOR DETAILS /  CO-EXHIBITOR  
(Tick and fill in where appropriate, please write in capital letters)

Company Name \_\_\_\_\_  
 VAT nr.: \_\_\_\_\_  
 Address \_\_\_\_\_ Town \_\_\_\_\_  
 Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Ph. \_\_\_\_\_ / \_\_\_\_\_ Fax \_\_\_\_\_ / \_\_\_\_\_  
 e-mail (company): \_\_\_\_\_ web site: \_\_\_\_\_  
 Official Representative or owner \_\_\_\_\_  
 Contact Person \_\_\_\_\_ e-mail: \_\_\_\_\_  
 CO-EXHIBITOR: Hosted by the company within its stand \_\_\_\_\_

**DATA FOR INVOICING (if different from exhibitor details)**

Company Name \_\_\_\_\_ VAT nr.: \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Ph. \_\_\_\_\_ Fax \_\_\_\_\_  
 e-mail: \_\_\_\_\_

The Company reserves an area of \_\_\_\_\_ sq.m\* (minimum area 16 sq.m)  SPACE ONLY\*\*  STANDARD SHELL SCHEME  TOP SHELL SCHEME  
 At rate  "A"  "B"

\* Applications for sq.m and open sides depends on the availability of spaces.  
 \*\* The "Stand construction project" must be submitted no later than 90 days before the opening date of the exhibition.  
 Any changes regarding increase, reduction, moving or sharing of the exhibit space shall be submitted in writing along with the application form.

RATES 2010	SPACE ONLY	SUPPLEMENTS	FITTING <sup>(3)</sup>	
			STANDARD	TOP
<b>RATE "A"</b> by 18/09/2009	€/sq.m 170,00	<input type="checkbox"/> 2 OPEN SIDES (min. 32 sq.m) €/sq.m 5,00	€/sq.m 60,00	€/sq.m 75,00
<b>RATE "B"</b> after 18/09/2009	€/sq.m 185,00	<input type="checkbox"/> 3 OPEN SIDES (min. 64 sq.m) €/sq.m 7,50		
		<input type="checkbox"/> 4 OPEN SIDES (min. 96 sq.m) €/sq.m 10,00		
<b>REGISTRATION FEE <sup>(1)</sup></b>	€ 300,00	<sup>(1)</sup> Registration fee includes: insurance coverage (except from theft), parking, catalogue and web site.		
<b>REGISTRATION FEE FOR CO-EXHIBITORS <sup>(2)</sup></b>	€ 300,00	<sup>(2)</sup> REGISTRATION FEE FOR CO-EXHIBITORS: pls. see Art. 6 and 20 of General Regulations.		
		<sup>(3)</sup> TOP shell scheme: only 400 sqm are available. Preference will be given to the exhibitors whose request arrived first. For the description and the list of furniture of the two kinds of fitting look at Pulire España website (www.pulire-es.com). Exhibitors who will increase the area of 2008 edition will get a special discount		

**N.B. All Exhibitors have to pay the BUILD-UP CHARGE that will be invoiced in the balance. For details look at the Exhibitor's Guideline.**

**PAYMENTS**

		BANK TRANSFER
RECONFIRMATION DEPOSIT	€ 300,00 (only for exhibitors of 2008 edition)	by the 20 <sup>th</sup> February 2009 (upon receipt of invoice) <sup>(4)</sup>
1 <sup>st</sup> DEPOSIT	25% of the total stand cost + registration fee	upon sending the Application Form (upon receipt of invoice) <sup>(4) (5)</sup>
2 <sup>nd</sup> DEPOSIT	25% of the total stand cost	by the 26 <sup>th</sup> June 2009 (upon receipt of invoice)
3 <sup>rd</sup> DEPOSIT	25% of the total stand cost	by the 30 <sup>th</sup> October 2009 (upon receipt of invoice)
BALANCE	The total stand cost minus the deposits already paid	by the 30 <sup>th</sup> January 2010 (upon receipt of invoice)

<sup>(4)</sup> After receipt of the invoice, company has 7 days to submit payment. Following this period, the request for space will be considered null and void and the exhibit space will be released.  
<sup>(5)</sup> Exhibitors of PULIRE ESPAÑA 2008, who subscribed within the 20th of February 2009, should submit the payment of the 1st deposit (only 25% of the total stand cost) within 27th March 2009 (upon receipt of invoice).

**THE AMOUNT WILL BE PAID BY BANK TRANSFER TO: Afidamp Servizi srl**

Banca Popolare di Sondrio - IBAN: IT270 (O for Oslo) 056960161200003589X57 - SWIFT CODE: POSOIT2106B (O di Oslo) - Cause: PULIRE ESPAÑA 2010

Date \_\_\_\_\_

<input type="checkbox"/> The company applies for admission as an exhibitor in said Show, based on the conditions here mentioned and on the following General Regulations.  Company stamp and lawyer's signature representative _____  <input type="checkbox"/> The company authorizes the handling of his personal data in compliance with the INFORMATION AND CONSENSUS TO ITALIAN LEGISLATIVE ORDER 196/03 mentioned on the following General Regulations.  Company stamp and lawyer's signature representative _____	THE UNDERSIGNED DECLARES TO HAVE READ AND EXPRESSLY APPROVED IN COMPLIANCE WITH THE CONTENTS AND IMPLICATIONS OF ART. 1341 AND 1342 OF THE ITALIAN CIVIL CODE THE FOLLOWING ARTICLES OF THE ATTACHED GENERAL REGULATIONS: Art.3 Modify of Location, Duration, Dates and Opening Times; Art.4 Cancellation of the Exhibition; Art.27 Exemption of Responsibility for third party damage; Art.28 Exemption of responsibility for theft; Art.30 Setting-up and Dismantling; Art.31 General Conduct Regulations, Art. 32 Judiciary Qualified
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**PULIRE  
ESPAÑA**

**2010  
MADRID 23-25 MARZO**

# GENERAL REGULATIONS

## Art. 1

PULIRE ESPAÑA 2010, the Spanish Exhibition of machine tools, chemical products, equipment, professional cleaning services and accessories, and hygiene is sponsored by AfidampFAB (the Association of Italian Makers of Cleaning Machine Equipment and Products), with the sponsorship of AEFIMIL (the Spanish Association of Manufacturers and Importers of Cleaning Machines) the aim of which is to heighten awareness of the problems of cleaning and sanitation of an ever-growing number of users and operators in the sector. The General Secretariat of the exhibition has been committed to:

AFIDAMP SERVIZI SRL

Via Felice Casati, 32 - 20124 Milano

Tel. +39 02 6744581 - Fax +39 02 66712299 - e-mail info@pulire-es.com

## Art. 2

PULIRE ESPAÑA 2010 will take place in Madrid in Pavilion 12 at the Parque Ferial Juan Carlos I from the 23rd to the 25th of MARCH 2010. Admission to PULIRE ESPAÑA 2010 will be limited to operators in possession of invitation cards. Cards may also be collected from the reception desk upon registration.

## Art. 3

AfidampFAB reserves the unconditional right to modify the location, duration, start and/or finish date and exhibition visiting hours, incurring no compensation rights or rights to refund for participants of any kind.

## Art. 4

Should PULIRE ESPAÑA 2010 be withdrawn, by reason of force major or circumstances beyond the control of the organisers (e.g. strike, revolt, natural disaster, etc.), AFIDAMP SERVIZI, having fulfilled all obligations towards third parties and covered any organisational expenses incurred, will divide the remaining sum between the Exhibitors, but may not be sued for damages of any kind.

## ADMISSIONS Art. 5

All legally represented Spanish and overseas manufacturing and distribution companies and their Representatives, Public Associations and other categories of production, distribution and related service companies operating in the professional cleaning sector may be admitted to the show:

- Equipment
- Machinery
- Components
- Chemical products
- Consumer products
- Safety products
- Service companies
- Private and Public Associations and Technical Press

## Art. 6

**For Manufacturers only.** We define "co-exhibitors": trademark directly shared by the main exhibitor and/or foreign trademark exclusively represented by the act exhibitor.

## Art. 7

Exhibitors who intend to participate in PULIRE ESPAÑA 2010 must return the fully completed Application Form in original which must be signed in the three scheduled spaces by the legal representative, to the General Secretariat. Payments have to be settled as indicated in the Application Form as stated in article 24.

## Art. 8

Application forms will be accepted as long as there is exhibition space available and only if accompanied by a payment of the first deposit + the registration fee. Upon receipt of Application form AFIDAMP SERVIZI will send out the first invoice.

## Art. 9

The AFIDAMP SERVIZI Board of Directors, by expressed order of AfidampFAB, reserves the right to reject Applications to participate in PULIRE ESPAÑA 2010 should it believe that the activity of the company in question does not correspond with the specialisation of the exhibition. AFIDAMP SERVIZI is under no obligation to offer any form of justification for decisions to this effect, which are not open to appeal.

It is expressly forbidden to behave or act so as to cause prejudice, disturbance or damage that may have an adverse effect on the regular carrying out of the exhibition. In particular the exhibition of products that violate industrial property rights of other exhibitors or unfair competition causing damages to other exhibitors in any way is not permitted. The trade fair will provide for the removal and return of any exhibited merchandise violating the above regulations at the exhibitor's expense.

## Art. 10

The presentation of the "Application Form" involves the exhibitor to totally accept the present General Regulations and the Technical Regulations (available on line at [www.pulire-es.com](http://www.pulire-es.com)), as well as being, also subsequently, obliged to comply with all the issued standards and provisions, for the organization and good functioning of the Exhibition.

The signature on the Application Form, added by the holder or by the legal representative, binds the exhibiting company by rights and constitutes, for the applicant, contractual proposal of participation.

## RIGHT OF WITHDRAWAL Art. 11

Whereas legitimate and substantiate impossibility might not allow the Exhibitor to take part at the show or whereas he applied for a reduction of the assigned stand, it shall be possible to withdraw from the Agreement presenting application for, specifying the renunciation reasons by means of a written statement (letter, fax, e-mail).

Depending on the receiving date of the above-mentioned application for cancellation, AFIDAMP SERVIZI shall retain, as valuable consideration of the withdrawal, all the amounts paid that constitute premium under art.1386 of the Italian Civil Rights Code, observing the following procedures:

- Registration fee, if the application for cancellation will be received by the 10th of July 2009
- Registration fee + all the amount paid, if the application for cancellation will be received later than the 10th of July 2009.

Whereas the Exhibitor has booked a shell scheme stand (standard or top), the cost of the fitting will be withdrawn only if the application of cancellation will be received within the expiry date of the payment of balance.

Notwithstanding the above, should communication of withdrawal from participation fail to take place by the end of 31st of December 2009, in addition to the withholding of the payment of the entire sum, the Exhibitor will be obliged to compensate for any damages caused to AFIDAMP SERVIZI.

## Art. 12

The General Secretariat reserves the right to exercise at its own final judgement, at any time, and therefore also during the Trade Fair Show, in the event that the floor plan of the same undergoes changes and in any other case, either of modification and/or of reduction of the pitch previously made available, and to substitute it with alternative space, in exhibition pitches differing from or distant from the one originally chosen. Should any one of the above cases take place, the participant has no rights to anything other than any necessary adjustment in the sum owing.

## APPLICATION FORM AND STAND SELECTION Art. 13

The criteria for stand selection are as follows:

- 1) Exhibitors interested in participating in PULIRE ESPAÑA 2010 must send the Application Form and the plan of the trade fair hall, with the chosen position clearly marked, to AFIDAMP SERVIZI. Exhibitors who have already participated in the previous trade fair will be given first priority in the choice of stand. Should two exhibitors choose the same position for their stand, preference will be given to the exhibitor whose request arrived first.
- 2) In order to acquire precedence for stand allocation, the Exhibitor may transmit a copy of the Application Form complete with a copy of transfer slip, via fax in advance to AFIDAMP SERVIZI, before sending the originals.
- 3) Availability permitting, the Exhibitor will be given the opportunity to choose three positions for the stand, indicating the chosen positions by numbering 1,2,3 and sending the plans via fax to AFIDAMP SERVIZI. Should another exhibitor have chosen the same position for their stand, the allocation of the stand will be decided taking into consideration the date and time of the fax transmission indicating the stand.
- 4) For the right Exhibition inscription it is necessary to settle (upon receipt of the invoice): a deposit of 25% of the total stand balance, along with the Registration Fee. If within 7 days of receipt of the Invoice, the balance of the Registration Fee, plus the 25% deposit of the total cost of the stand has not been transferred to AFIDAMP SERVIZI bank account, the registration will be considered null and the stands chosen will be offered to other applicants.

## STAND DIMENSIONS AND CHARACTERISTICS Art. 14

Given that the minimum stand dimensions are 16 sq. m (4,00 m x 4,00 m), Exhibitors should note that these stands have only one open side.

## Art. 15

The Exhibitor may request two kinds of FITTING: STANDARD or TOP or the SPACE ONLY to be set-up independently. The respective fees are indicated in the Application Form.

## Art. 16

Stands with SPACE ONLY must be carried out according to following regulations:

- maximum height of dividing walls (lateral and rear) is 4,00 m;
  - the front banner on the free walls may not exceed 4,00 m in height;
  - individual elements may be elevated to a maximum height of 6,00 m;
  - stands built on elevations must include access ramp for the handicapped.
- For PULIRE ESPAÑA 2010 Exhibition, it is allowed the construction of stand with a second floor. The construction of such stand requires the prior written approval given by Afidamp Servizi. For this purpose a "Stand Construction Plan" must be submitted by the Exhibitor not later than 90 days before the opening date of the exhibition. Works can start only upon written approval by Afidamp Servizi. The building of mezzanine structures and/or special setups must satisfy the regulations sanctioned in the Specific Regulations available on the web site [www.pulire-es.com](http://www.pulire-es.com). The construction of a stand with an elevated area is subjected to a surcharge of 50% of the total stand cost per square meter to be applied only to the elevated surface area. Permits granted by the Organizer and actions undertaken by itself shall not give rise to any liability for whatever reason, such liability remaining in all the cases with the Exhibitor himself.

## Art. 17

Exhibitor can choose between two kinds of fitting:

**The STANDARD SHELL SCHEME** has the following characteristics:

- carpeting
- hardwall panels of a height of 2,50 m
- metal truss on the open sides
- fascia panel with company name on the metal truss
- electrical system:
  - n°1 fuse board
  - n°1 socket (every 16 sq. m)
  - n°4 100W spotlights (every 16 sq. m)

- lockable storage: measures change according to stand dimensions
- furniture: items change according to stand dimensions (for further information look at the web site [www.pulire-es.com](http://www.pulire-es.com)).

**The TOP SHELL SCHEME** has the following characteristics:

- carpeting - colour can be chosen by the exhibitor
- double panel walls h 2,90 m - colour can be chosen by the exhibitor
- fascia panel with company name on the upper beam
- company name on the column
- electrical system:

- n°1 fuse board
- n°1 socket (every 16 sq. m)
- n°2 flush dichroic spotlights
- n°4 100W track spotlights (every 16 sq. m)

- lockable storage h 2,50m: measures change according to stand dimensions
- furniture: items change according to stand dimensions (for further information look at the web site [www.pulire-es.com](http://www.pulire-es.com)).

## Art. 18

Fire-resistant materials must be used for the total or partial set-up of stands. As regards regulations relating to safety, wiring, transport of materials and use of the pavilion, the Exhibitor and set-up staff should adhere to the Technical Regulations available on the web site [www.pulire-es.com](http://www.pulire-es.com).

## Art. 19

The project (floor plan and upright projection, with dimensions) for all set-ups, both total and partial, to be carried out by the Exhibitor, must be sent, by fax or post, to AFIDAMP SERVIZI by 90 days before the opening date of the exhibition and only upon written approval by Afidamp Servizi works can start.

Exhibitor must pay to AFIDAMP SERVIZI the build-up charges before the setting-up period. For further information look at the Exhibitor's Guideline. In case of the Exhibitor wants a third party to build up his stand it is obvious that each relationship is among Afidamp Servizi and the Exhibitor, for that purpose will not be examined those stand construction plans given to the builder. The General Secretariat reserves the right to change and/or to have any preparations carried out without approval or not conforming to the approved project removed; in any case the exhibitor must pay, as a penalty, the sum of Euro 250 per every sq. m exhibited that exceeds the indicated heights over, except in cases where damages exceed this amount.

## SPACES RATES Art. 20

The costs for SPACE ONLY and STANDARD/TOP SHELL SCHEME STANDS are displayed in the Application Form: special rates are reserved for AfidampFAB, Afidamp COM and AEFIMIL associates under the conditions set out by AfidampFAB and AEFIMIL.

Those companies that will give their adhesion to the Organizer Secretariat within the 18th of September 2009, will have the opportunity of taking a space of a special rate that it means they will pay the basis rate applied on each sq. m. On this rate will be calculated the supplementary rates based on the surface characteristics. Those Exhibitors who also host one or more co-exhibitors, must, in addition, pay a "Registration Fee" of Euro 300,00 for each co-exhibitors. This fee is inclusive of: PULIRE ESPAÑA 2010 official catalogue and web site inscription, 1 exhibitor entrance badge, 1 car parking ticket. In case of, during the Venue, a co-exhibitors it is known not being registered, the main exhibitor shall pay a sum equal to that of Enrolment i.e. Euro 450,00 per co-exhibitors not registered. For those companies that have a two floors stand it will be applied a surcharge of 50% for each sq. m of the total stand cost. Such a surcharge will be applied only on the elevated surface.

## Art. 21

The benefits of "AfidampFAB, AfidampCOM and AEFIMIL Associates" rates indicated in the Application Form are reserved for:

- 1) Companies which have paid the annual associate fee for 2009 and 2010
- 2) Companies which have applied to become associates for the first time and have been officially accepted by the Board

of Directors no later than one month before the beginning of the exhibition.

#### **Art. 22**

Should supplementary sockets, lights and furnishing, telephone lines and other services be required, costs will be payable by and therefore, debited from the Exhibitors.

#### **Art. 23**

Fees include: connection to and supply of electricity (130w/sq. m), parking according to the space reserved, security service during hours of closure, insertion of the Exhibitor's details in the PULIRE ESPAÑA 2010 catalogue and web site and insurance for General Civil Responsibility and "Multifera insurance" which includes fire, lightning and/or explosion except from theft.

#### **PAYMENTS Art. 24**

Payments must take place, as explained in the Application Form, according to the following conditions:  
- payment of 300,00 Euro/sq. m as deposit for 2008 booth reconfirmation, upon confirmation of the area with the Application Form, after receiving the invoice. The company is held to carry out the payment within 7 days, expired such term the reserved space will be considered available. Such facility is valid only for the reconfirmations reached within 20th of February 2009  
- payment of the 1st deposit of 25% of the total stand cost + Registration Fee upon registration. Exhibitors of PULIRE ESPAÑA 2008, who subscribed within the 20th of February 2009, should submit the payment of the 1st deposit (only the 25% of the total stand cost) within 27th of March 2009  
- payment of the 2nd deposit of 25% of the total stand cost by the 26th of June 2009  
- payment of the 3rd deposit of 25% of the total stand cost by the 30th of October 2009  
- payment of the total stand cost along with the eventual Registration Fee for each CO-EXHIBITOR minus the deposits already paid by and no later than 30th January 2010

#### **Art. 25**

When the Application Form is received along with the documents as sanctioned in article 13, AFIDAMP SERVIZI will send the first invoice. For all other payments an invoice will be issued before the relative due date. Payments must be made via bank transfer by the deadlines written on the Application Form. For using the assigned space, the exhibitor should submit the settled full payment receipt to the General Secretariat at the Trade Fair Centre. The Trade Centre entrance is not allowed to those Companies and/or their agents that can not show any settled payment. The payments for other services different from those that are basics must be settled within the Exhibition starting and in any case they must comply with what it is said in each form.

#### **THIRD PARTY, THEFT AND RISK INSURANCE Art. 26**

During opening hours, the Exhibitor is required to ensure that suitable personnel are available at the stand to supply any necessary information with regards to security regulations for the use of machinery, equipment, products and any other practical demonstrations. The Exhibitor must also offer the utmost collaboration to avoid damage and accident and must ensure that equipment does not remain switched on or connected to the electricity supply after the daily closure of the exhibition.

#### **Art. 27**

Registration fee includes: insurance coverage, parking, inscription in the catalogue and web site. All the information regarding the insurance coverage will be found on the Exhibitor's Guideline. The insurance coverage doesn't include theft. The Exhibitor assumes full responsibility for third party damage (be it personal or property) caused by deed or fault of their own, their employees or collaborators and/or deriving from exhibited merchandise. The Exhibitor must take steps, for more precise protection, to insure assets of greater value than the cover provided in the insurance policy and should ensure that the General Secretariat receives a copy of the policy held not later than 5th February 2010.

#### **Art. 28**

We advise all Exhibitors never to leave personal items or documents, nor merchandise exhibited on the stand unguarded at any time during the exhibition period and particularly during the set-up and dismantling periods. The organising body of "PULIRE ESPAÑA 2010", whilst providing a nocturnal surveillance service in the pavilions, accepts no responsibility for theft. For insurance cover: see insurance package and details set out in art. 27.

#### **PROHIBITIONS Art. 29**

In order to ensure that PULIRE ESPAÑA 2010 operates effectively, the exhibitors are forbidden to:  
a) introduce gas or other materials which may cause explosion, fire or other danger to persons or property, noisy machinery or items which may produce unpleasant odours or cause distress to visitors; use multiple plugs for connection to the electricity supply  
b) cause damage to or tamper with materials and structures supplied by the organisers; make holes in or paint walls or floors, remove elements or alter the structure of the stand. In such cases, Exhibitors will be liable for damages  
c) carry out works or clean during visiting hours and deposit rubbish in communal areas.  
d) Remove materials (or leave employees) inside the PULIRE ESPAÑA 2010 site during closing hours, outside of planned schedules  
e) dismantle stands before the final closure of PULIRE ESPAÑA 2010  
f) call the public with amplifying or musical apparatus or simply using one's own voice; distribute advertising material, present or sell products outside of the exhibitor's area of exhibition; exhibit placards and distribute posters, brochures, samples, leaflets or other material that may cause disturbance or competitive controversy with the other Exhibitors  
g) collect signatures, statements, judgements or express and circulate judgements which may seem offensive or critical of State political or social institutions or of other countries and institutions  
h) grant free use or sublet all or part of the area of the stand  
i) exhibit products other than those indicated in the Application Form  
l) any form of occupation of areas outside that of the stand  
m) use of the external walls of the pavilion, which will remain entirely at the disposal of the General Secretariat  
n) photograph, film, draw or reproduce, in any form, anything within PULIRE ESPAÑA 2010, without the written authorisation of the interested exhibitors

#### **SET-UP AND DISMANTLING Art. 30**

The timings, schedules and technical methods for set-up and dismantling are defined in the Exhibitor's Guideline and in the web site [www.pulire-es.com](http://www.pulire-es.com).

Any finishing touches or changes to the stand during the last day of set-up, that continue outside of the established hours, must be carried out with the authorisation of the General Secretariat and with a dedicated security service between evening closing and morning opening times, at the expense and responsibility of the exhibiting company. Requests for any such services must reach the General Secretariat 24 hours before the day of the requested service. Bookings of times on the last day of set-up must be approved by the General Secretariat and will be conceded in exceptional cases only. The costs of such services will be specified in the "Exhibitor's Guideline".

The Exhibitor must allow the General Secretariat of PULIRE ESPAÑA 2010 to verify the state of the shell scheme stand upon return. Any damage to the property must be settled immediately or before removal of the merchandise and exhibited materials, which AFIDAMP SERVIZI has the right to withhold.

#### **GENERAL CONDUCT REGULATIONS Art. 31**

The Exhibitors are required to conform to the rules in these Regulations and to all other rules made by the Public Safety Authority and the Fire Service, and further to any other technical, disciplinary or general rules and regulations which the organisers of PULIRE ESPAÑA 2010 may impose.

a) Any claims concerning the organisation or the carrying out of PULIRE ESPAÑA 2010 will be taken into consideration only if presented in writing to AFIDAMP SERVIZI. Decisions taken by the Board of Directors of AFIDAMP SERVIZI in these matters will not be open to appeal.

b) Any infringement of the Regulations will cause the immediate exclusion of the Exhibitor, allowing no rights of reimbursement or indemnity of any sort, this will not lead to exemption from responsibility for any damage which this conduct may cause to third parties and/or property.

#### **QUALIFIED JUDICIARY Art. 32**

As agreed in art. 28, Italian Civil Rights Code, the only Judiciary qualified to decide on disputes arising from the interpretation and/or execution of these Regulations is that of Milan in Italy.

#### **INFORMATION AND CONSENSUS TO ITALIAN LEGISLATIVE ORDER 196/03**

In accordance with Italian legislative order 196/03, regarding the personal data protection code, Afidamp Servizi s.r.l. (hereafter Afidamp) of Milan, as "Holder" of the right to process data, must provide certain information regarding the use of personal data.

#### **Nature of data**

For the purposes of providing services, sensitive data will not be handled. The consensus requested does not relate to any such data.

#### **Purpose of data processing**

Personal data will be processed for the purpose of Afidamp institutional activities, in the following areas:  
a) to conclude any exhibition participation contract organised by Afidamp; for carrying out tasks and providing services on the basis of obligations deriving from the contract with Afidamp; the granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.  
b) To effect banking and financial transactions and for credit protection through a credit recovery firm, factoring firm and/or credit institute; the granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.  
c) To send information and advertising material concerning trade fairs, organised annually by Afidamp or third-parties, to its clients; the granting of the necessary personal data for such purposes is not compulsory.  
d) To verify client satisfaction, either directly or through market research firms; the granting of the necessary personal data for such purposes is not compulsory.  
e) To attract Visitors and Exhibitors to Afidamp exhibitions and events; the granting of the necessary personal data for such purposes is not compulsory.  
f) To promote services involved in Visitor and Exhibitor sales activity; the granting of the necessary personal data for such purposes is not compulsory.  
g) For purposes connected with legal obligations, regulations, European Community norms, and provisions issued by authorisations legitimised by such (e.g. tax regulations, statistics, etc.). The granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.

#### **Data processing methods**

Personal data is processed using manual, IT and telematic tools, for purposes strictly related to the above-mentioned points only and in any case, in such a way as to guarantee data protection by means of the adoption of suitable preventative safety measures as set out in Italian legislative order 196/03.

#### **Categories to which data may be communicated**

For the purposes of its activity, Afidamp communicates personal data it handles to:

- 1) companies/enterprises/organisations that:  
a) provide services relating to the exhibitions (technical and logistic services, insurance, etc.);  
b) print official trade fair catalogues;  
c) print, envelope, post and deliver communications to clients relating to exhibition participation. These companies take on the role of data processing "manager" or work entirely independently as separate data "holders". Their listings are constantly updated and may be consulted easily and without charge by making a request to Afidamp on telephone number +39 02 6744581  
2) Credit recovery, Factoring firm, to the credit institutes;  
3) external companies/enterprises/organisations or companies controlled by Afidamp that:  
a) carry out market research on representative samples of clients on Afidamp's behalf;  
b) send communications, information and advertising material regarding the trade fairs organised annually by Afidamp or third-parties to its clients, with whom Afidamp has signed specific agreements to this effect;  
c) promote, as agents, head-hunters or similar figures representing Afidamp, the exhibitions and events organised by Afidamp to Visitors and Exhibitors;  
d) promote the services involved in Visitor and Exhibitor sales activity on Afidamp's behalf. These companies take on the role of data processing "manager" or work entirely independently as separate data "holders". Their listings are constantly updated and may be consulted easily and without charge by making a request to Afidamp on telephone number +39 02 6744581  
4) "responsible parties" nominated by Afidamp to manage the bureaucratic part of registration for the proposed events, the fulfilment of various contractual obligations assumed by Afidamp within the registration form.

#### **Data diffusion extent**

As set out in the General Regulations for participation in the exhibition, should the exhibition participation contract have a positive outcome, Afidamp will provide for the insertion of the contract holder's personal data in the exhibition's Official Catalogue, which will be circulated in Italy and abroad. Afidamp may transmit data provided by Exhibitors by means of input of data into IT applications or the Internet. Such data will allow Visitors and Exhibitors at each individual exhibition to check the position of the stands and obtain information regarding participating Exhibitor's merchandise and/or exhibits.

#### **Rights under article 7 of Italian legislative order 196/03**

Finally we would like inform you that article 7 legislative order in question, allows the interested party to exercise specific rights. In particular, the interested party has the right to obtain from the Holder:  
- confirmation of whether or not personal data regarding themselves exist, even if not registered and to receive a legible copy of any such data.  
- Evidence of the source of any personal data;  
- evidence of the methods of data processing and the purpose of the data;  
- evidence of the logic applied in the case of computer-assisted data processing;  
- provision of the holder's identification details, as well of those of the data managers and designated representatives according to article 5, sub-section 2;  
- evidence of the individuals/companies or categories to whom personal data may have been transmitted or that may have gained knowledge of such data in the role of sales representative designated to an area of Italy or as managers or responsible parties;  
- the updating, correction or, should the interested party so desire, integration of data;  
- the erasing, transformation into anonymous format or total blocking of any processed data violating the law, including any data it may not be necessary to keep for the purposes for which that data were collected or subsequently processed;  
- attestation that the processes detailed in letters a) and b) and their contents have been brought to the attention of those to whom the data were communicated or transmitted, except in the case in which such action proves impossible or involves an effort of means clearly disproportionate in relation to the rights protected. Furthermore, the interested party has the right to oppose, as a whole or in part:  
- the processing of personal data that regard the said party for legitimate reasons, provided that they be relevant to the purpose of the data collection;  
- the processing of personal data that regard the said party for the purposes of sending advertising material or direct marketing or for market research or sales communications. For further information, please contact: Afidamp Servizi S.r.l., via Felice Casati n.32 - 20124 Milan, Holder of the data processing rights as per Italian legislative order 196/03. The updated list of internal and external Afidamp managers, whom the interested party may contact to exercise the rights laid out in article 7 and cited above, whereby access to data will be made easy and without charge, by making a request to Afidamp, on telephone number +39 02 6744581 or by consulting the web site [www.afidampservizi.com](http://www.afidampservizi.com).