

APPLICATION FORM

TO BE RETURNED TO: Afidamp Servizi srl

Via Felice Casati, 32 - 20124 Milano - Italy - Fax +39 02 66 71 22 99

FOR ORGANIZER'S USE ONLY	
HALL	N° STAND
<input type="checkbox"/> Exhibitor 2010	<input type="checkbox"/> New Exhibitor
<input type="checkbox"/> CO-EXHIB.	<input type="checkbox"/> OTHER ADDRESS
<input type="checkbox"/> UPD. DATE	DATE OF RECEIPT

EXHIBITOR DETAILS / CO-EXHIBITOR

(Tick and fill in where appropriate, please write in capital letters)

Company Name _____

VAT nr.: _____

Address _____ Town _____

Postal Code _____ Country _____ Ph. _____ / _____ Fax _____ / _____

e-mail (company): _____ web site: _____

Official Representative or owner _____

Contact Person _____ e-mail: _____

CO-EXHIBITOR: Hosted by the company within its stand _____

BANK DETAILS (required)

Bank Name _____ Address _____

Account number: _____ SWIFT CODE: _____ IBAN CODE _____

DATA FOR INVOICING (if different from exhibitor details)

Company Name _____ VAT nr.: _____

Address _____

Town _____ Postal Code _____ Country _____

Contact Person _____ Ph. _____ Fax _____

e-mail: _____

The Company reserves an area of _____ sq.m* (minimum area 12 sq.m) SPACE ONLY** STANDARD SHELL SCHEME DELUXE SHELL SCHEME***

* Applications for sq.m and open sides depends on the availability of spaces.

** The "Stand construction project" must be submitted no later than 90 days before the opening date of the exhibition.

*** Available for stands of minimum 16 sq.m

RATES 2012	RAW SPACE	€/sq.m 150,00	(1)Registration fee includes: insurance coverage (see Art. 26), parking, catalogue, website, invitations cards.
	FITTING	€/sq.m 40,00	
	DELUXE FITTING	€/sq.m 65,00	
	(1)REGISTRATION FEE	€ 125,00	(2)Registration fee for co-exhibitors: pls. see Art. 7 and Art. 17.
	(2)REGISTRATION FEE FOR CO EXHIBITORS	€ 125,00	

SURCHARGES: 2 Open Sides/CORNER (min 32sqm) €/sq.m 5,00
3 Open Sides/PENINSULA (min 64sqm) €/sq.m 10,00
4 Open Sides/ISLAND (min 96sqm) €/sq.m 15,00

PAYMENTS		BANK TRANSFER
RECONFIRMATION DEPOSIT	€ 125,00 (only for exhibitors of 2010 edition)	by the 15th March 2011 (upon receipt of invoice) (3)
1st DEPOSIT	25% of the total stand cost + registration fee	upon sending the Application Form (upon receipt of invoice)(3)(4)
2nd DEPOSIT	25% of the total stand cost	by the 31 st March 2012 (upon receipt of invoice)
3rd DEPOSIT	25% of the total stand cost	by the 31 st May 2012 (upon receipt of invoice)
BALANCE	The total stand cost minus the deposits already paid	by the 31 st August 2012 (upon receipt of invoice)

(3) After receipt of the invoice, company has 7 days to submit payment. Following this period, the request for space will be considered null and void and the exhibit space will be released.

(4) Exhibitors of PULIRE EURASIA 2010, who subscribed within the 15th of March 2011, should submit the payment of the 1st deposit (only 25% of the total stand cost) within 31st March 2011 (upon receipt of invoice).

THE AMOUNT WILL BE PAID BY BANK TRANSFER TO: Afidamp Servizi srl

Banca Popolare di Sondrio - IBAN: IT270 (O as Oslo) 0569601612000003589X57 SWIFT CODE: POSOIT2106B - Cause: PULIRE EURASIA 2012 ACCOUNT NUMBER: 000003589X57

Date _____

The company applies for admission as an exhibitor in said Show, based on the conditions here mentioned and on the following General Regulations.

Company stamp and lawyer's signature representative _____

The company authorizes the handling of his personal data in compliance with the INFORMATION AND CONSENSUS TO ITALIAN LEGISLATIVE ORDER 196/03 mentioned on the following General Regulations.

Company stamp and lawyer's signature representative _____

THE UNDERSIGNED DECLARES TO HAVE READ AND EXPRESSLY APPROVED IN COMPLIANCE WITH THE CONTENTS AND IMPLICATIONS OF ART. 1341 AND 1342 OF THE ITALIAN CIVIL CODE THE FOLLOWING ARTICLES OF THE ATTACHED GENERAL REGULATIONS: Art.4 Modify of Location, Duration, Dates and Opening Times; Art.5 Cancellation of the Exhibition; Art.25 Exemption of Responsibility for third party damage; Art.27 Exemption of responsibility for theft; Art.33 Setting-up and Dismantling; Art.40 General Conduct Regulations, Art. 41 Qualified Judiciary

Company stamp and lawyer's signature representative _____

GENERAL REGULATIONS

Art. 1

PULIRE EURASIA 2012, THE TRADE EXHIBITION FOR PROFESSIONAL AND ENVIRONMENTAL CLEANING is organized by AFIDAMP SERVIZI S.R.L., the business corporation of AfidampFAB (The Italian Association of Professional Cleaning Equipment Manufacturer) from the 27th to the 29th of September 2012. PULIRE EURASIA will take place at The Istanbul Expo Center, Yesilköy, WTC. In Pavilion No: 11. The Organizers headquarter office is:

AFIDAMP SERVIZI S.R.L. - Via Felice Casati, 32 20124 Milano - Tel: +39 02 6744581 Fax: +39 02 66712299
e-mail: info@pulire-eurasia.com - website: www.pulire-eurasia.com

Art. 2

Companies and institutions who sign this participation contract regarding the PULIRE EURASIA 2010, EURASIA TRADE SHOW FOR PROFESSIONAL AND ENVIRONMENTAL CLEANING (here in after to be referred to as the FAIR) will be referred as the 'PARTICIPANT' and AFIDAMP SERVIZI S.R.L. will be referred as 'ORGANIZER'.

Art. 3

The parties who sign this participation contract accept to fully oblige to the conditions of this participation contract.

Art. 4

The ORGANIZER reserves the unconditional right to modify the location, duration, start and/or finish date and exhibition visiting hours, incurring no compensation rights or rights to refund for participants of any kind.

Art. 5

Should PULIRE EURASIA 2012 be cancelled, by reason of force major or circumstances beyond the control of the organizers (e.g. strike, revolt, natural disaster, etc...), the ORGANIZER, having fulfilled all obligations towards third parties and covered any organisational expenses incurred, will divide the remaining sum between the Exhibitors, but may not be sued for damages of any kind.

EXHIBITORS

Art. 6

All legally represented Turkish and foreign manufacturing and distribution companies and their Representatives, Public Associations and other categories of production, distribution, management and related service companies operating in the professional and environmental cleaning, security and pest control sectors may be admitted to the show.

a) Equipment b) Machinery c) Components d) Accessories e) Cloths f) Chemical products g) Consumer products h) Safety products i) Service companies l) Private and Public Associations and the Technical Press.

CO-EXHIBITORS

Art. 7

Exhibitors have the ability to co-share their booth.

In the areas occupied by exhibit, "Manufacturers" can be hosted as co-exhibitors.

Co-Exhibitors are defined as company represented (participating directly and/or acting as the exclusive distributor) associated company (belonging to the same group), company name brand properly registered or distributed (participating directly and/or acting as the exclusive distributor) that utilizes the exhibitors' exhibit space for the display of its products by its own staff or through the host exhibitors.

REGISTRATION PROCEDURE

Art. 8

Exhibitors who intend to participate in PULIRE EURASIA 2012 must return the fully completed original Application Form in original which must be signed in the three scheduled spaces by the legal representative, to the General Secretariat. Payments have to be settled as indicated in the Application Form as stated in art. 22.

Art. 9

Application forms will be accepted as long as there is exhibition space available and only if accompanied by a payment of the first deposit + the registration fee. Upon receipt of Application Form AFIDAMP SERVIZI will send out the first invoice.

Art. 10

The AFIDAMP SERVIZI Board of Directors, by expressed order of AfidampFAB (The Italian Association of Professional Cleaning Equipment Manufacturers), reserves the right to reject Applications to participate in PULIRE EURASIA 2012 should it believe that the activity of the company in question does not correspond with the specialization of the exhibition. AFIDAMP SERVIZI is under no obligation to offer any form of justification for decisions to this effect, which are not open to appeal.

It is expressly forbidden to behave or act so as to cause prejudice, disturbance or damage that may have an adverse effect on the regular carrying out of the exhibition. In particular the exhibition of products that violate industrial property rights of other exhibitors or unfair competition causing damages to other exhibitors in any way is not permitted. The trade fair will provide for the removal and return of any exhibited merchandise violating the above regulations at the exhibitor's expense.

Art. 11

The presentation of the "Application Form" involves the exhibitor to totally accept the present General Regulations, as well as being, also subsequently, obliged to comply with all the issued standards and provisions, for the organization and good functioning of the Exhibition.

The signature on the Application Form, added by the holder or by the legal representative, binds the exhibiting company by rights and constitutes, for the applicant, contractual proposal of participation.

RIGHT OF WITHDRAWAL

Art. 12

Whereas legitimate and substantiate impossibility might not allow the Exhibitor to take part at the show or whereas he applied for a reduction of the assigned stand, it shall be possible to withdraw from the Agreement presenting application for, specifying the renunciation reasons by means of a written statement (letter, fax, e-mail).

Depending on the receiving date of the above-mentioned application for cancellation, AFIDAMP SERVIZI shall retain, as compensation for damages due to cancellation, all the amounts paid and /or invoiced that constitute premium under art. 1386 of the Italian Civil Rights Code observing the following procedures:

- registration fee, if the application for cancellation will be received by December 30th, 2011
- registration fee + all the amount paid/invoiced, if the application for cancellation will be received after December 30th, 2011.

Notwithstanding the above, should communication of withdrawal from participation fail to take place by the end of August 31st, 2012, in addition to the withholding of the payment of the entire sum, the Exhibitor will be obliged to compensate for any damages caused to AFIDAMP SERVIZI.

Art. 13

While the liabilities of ORGANIZER are limited to the below mentioned services, ORGANIZER, without causing any loss of rights to PARTICIPANTS, shall be entitled to make amendments, additions, corrections on the services.

- Promotion of the FAIR
- Allocation of exactly the same size of space, mentioned in the participation contract, between the dates September 27 and 29, 2012
- Printing the fair catalogue and mention of a participant in this catalogue
- Allocation of free invitations to the PARTICIPANT
- Organization of the entrance control, information desks, general decoration, music and announcement facilities on the FAIR ground
- Organization of the overall security of the FAIR
- Overall clean up of the fair ground (the participant is responsible for the cleaning of his/her own stand area)

STAND CHARACTERISTICS

Art. 14

The Exhibitor may request two kinds of FITTING: STANDARD or DELUXE or the SPACE ONLY to be set-up independently. The respective fees are indicated in the Application Form.

Stands with SPACE ONLY must be carried out according to following regulations:

- maximum height of dividing walls (lateral and rear) is 4,00 m
- the front banner on the free walls may not exceed 4,00 m in height
- individual elements may be elevated to a maximum height of 6,00 m
- stands built on elevations must include access ramp for the handicapped

Standard shell scheme

- construction of shell scheme stand made up of approx. 2,50 m high profiles and panels

- carpet
- fascia with company name and stand number
- 3 chairs, 1 table, 1 coffee table, 1 wastebasket, 1 hanger, 1 information desk for the stands exceeding 24 sq. m
- electric connection, fuseboard in sharing, 2 Kw electrical consumption per stand, 1 spotlight (100 Watt) per 3 sq. m, 1 electric socket per stand
- storage room (dimensions depend on stand sq.m)

Deluxe shell scheme

- construction of shell scheme stand made up of approx. 3,00m

- parquet
- fascia with company logo and stand number
- 1 table, 3 chairs, 1 info desk, 2 bar stools, 2 shelves in the storage, 1 clothes hanger, 1 brochure rack and 1 waste basket
- electric connection, 1 fuseboard, 2 Kw electrical consumption per stand, 4 halogen lights each 16 sq.m, 1 electric socket per stand
- storage room (dimension depend on stand sq. m)

The PARTICIPANT shall take good care of the stand construction materials delivered to them, shall cause no harm either to the fair ground or to materials. To drive nails in, to drill holes, to paint and to glue on the aluminium profiles and wooden panels is strictly forbidden. Otherwise, the PARTICIPANT shall be obliged to pay in cash a fine of one single payment for the value of the damage and shall not be permitted to carry the displayed products out of the fair ground until he/she fulfills the compensation (fine) is paid. PARTICIPANT agrees to carry out all of the exhibits and stand materials out of the fair ground till 20:00 hrs. on September 30, 2012

Art. 15

Fire-resistant materials must be used for the total or partial set-up of stands. As regards regulations relating to safety, wiring, transport of materials and use of the pavilion, the Exhibitor and set-up staff should adhere to the technical Regulations.

Art. 16

The PARTICIPANT with SPACE ONLY must take the approval of the decoration projects from the ORGANIZER. The project to be carried out but he PARTICIPANT must be sent by fax or e-mail to the ORGANIZER 90 days before the opening date of the exhibition and only upon written approval by the ORGANIZER works can start.

The ORGANIZER has the right to supervise, to propose changes and amendments or to reject the project that does not conform to the fair's general technical regulations. Under any circumstances the construction and protection of the stand is the PARTICIPANT's concern and even if it is approved by ORGANIZER, it is under the responsibility of the PARTICIPANT. The PARTICIPANT will be liable for and will be required to be insured against any damage whatever caused by fault or default on his/her part, or by his/her persons working with or upon the instructions of the organizers against any claims which other might possibly enforce.

PITCH FEES

Art. 17

The fixed fees for SPACE ONLY and STANDARD/DELUXE FITTINGS are displayed in the Application Form. Those Exhibitors who also host one or more co-exhibitors and in addition, pay a "Registration Fee" of Euro 125, 00 for each co-exhibitors.

Art. 18

Should supplementary sockets, lights and furnishing, telephone lines and other services be required, costs will be payable by and therefore, debited to the Exhibitors.

Art. 19

Registration Fee includes: insertion of the Exhibitor's details in the Official catalogue and the Official Web Site, a copy of the Official Catalogue, Insurance coverage (see art. 26), Exhibitor entry badge, parking pass, invitation cards, promotional activities, security service during hours of closure, cleaning of the communal areas ventilation, general surveillance (stand excluded), main pavilion lighting, information, toilets and first-aid facilities.

Payments

Art. 20

The amount stated in the participation contract will be paid by the PARTICIPANT to ORGANIZER upon signature of the contract in accordance with the payment calendar. The PARTICIPANT will not claim of any rights unless he pays the total of the participation fee. Otherwise, ORGANIZER will have the right to take all the precautions which he considers to be necessary with regard to the welfare of the FAIR in total. Furthermore, the PARTICIPANT accepts and declares to comply with all the contracts with all their conditions and rules which ORGANIZER has made and will make with third persons and institutions within the context of legal regulations with regard to the organization of the FAIR.

Art. 21

ORGANIZER shall have the unilateral right to cancel this agreement if the PARTICIPANT does not make the payments in accordance with the payment calendar.

Art. 22

Payments must take place, as explained in the Application Form, according to the following conditions:
- payment of the 1st deposit of 25% of the total stand cost + Registration Fee upon registration. Exhibitors of PULIRE EURASIA 2010, who subscribed within the 15th of March 2011, should submit the payment of the 1st deposit (only the 25% of the total stand cost) within 31st of March 2011
- payment of the 2nd deposit of 25% of the total stand cost by March 31st, 2012
- payment of the 3rd deposit of 25% of the total stand cost by May 31st, 2012
- balance of the total stand cost along with the eventual Registration Fee for each CO-EXHIBITOR minus the deposits already paid by and no later than August 31st, 2012.

Art. 23

When the Application Form is received, AFIDAMP SERVIZI will send the first invoice. For all other payments an invoice will be issued before the relative due date. Payments must be made via bank transfer by the deadlines written on the Application Form. For using the assigned space, the exhibitor should submit the settled full payment receipt to the Organizer at the Trade Fair Centre. The Trade Centre entrance is not allowed to those Companies and/or their agents that can not show any settled payment. The payments for other services different from those that are basics must be settled within the Exhibition and in any case they must comply with what is stated in each form.

THIRD PARTY AND INSURANCE

Art. 24

During opening hours, the Exhibitor is required to ensure that suitable personnel are available at the stand to supply any necessary information with regards to security regulations for the use of machinery, equipment, products and any other practical demonstrations that may be used or carried out. The Exhibitor must also offer the utmost collaboration to avoid damage and accident and must ensure that equipment does not remain switched on or connected to the electricity supply after the daily closure of the exhibition.

Art. 25

The PARTICIPANT is exclusively liable for the staff he/she employs and for the goods and services he/she exhibits during the FAIR. ORGANIZER will not be responsible for their actions against law. All kinds of damages that ORGANIZER may suffer due to the PARTICIPANT such actions and behaviour will be compensated by the PARTICIPANT.

Art. 26

ORGANIZER will take only the precautions regarding the security of the FAIR ground. The PARTICIPANT will be liable for the insurance of all the displayed goods. The 'group personal accident' insurance for the accidents which the visitors may be exposed to while they are inside the FAIR ground and 'third parties financial liability insurance' to cover the liabilities of the FAIR shall be procured by ORGANIZER having such guarantee limits at least as much as those stated for the 'Compulsory Traffic Insurance' of Turkey. All the information regarding the insurance coverage will be found in the Exhibitor Guideline.

Art. 27

We advise all Exhibitors never to leave personal items or documents, nor small portable equipment exhibited on the stand that may easily be taken without breaking and entering, unguarded at any time during the exhibition period and particularly during the set-up and close down periods. The Organizer of "PULIRE EURASIA 2012", whilst providing a nocturnal surveillance service in the pavilions, accepts no responsibility for theft. For insurance cover: see insurance package and details in the Exhibitor Guideline.

PROHIBITIONS

Art. 28

In order to ensure that PULIRE EURASIA 2012 operates effectively, the exhibitors are forbidden to:

- introduce gas or other materials which may cause explosion, fire or other danger to persons or property, noisy machinery or items which may produce unpleasant odours or cause distress to visitors; use multiple plugs for connection to the electricity supply
- cause damage to or tamper with materials and structures supplied by the organisers; make holes in or paint walls or floors, remove elements or alter the structure of the stand. In such cases, Exhibitors will be liable for damages
- carry out works or clean during visiting hours and deposit rubbish in communal areas
- Remove materials (or leave employees) inside the PULIRE EURASIA 2012 site during closing hours, outside of planned schedules
- dismantle stands before the final closure of PULIRE EURASIA 2012
- call the public with amplifying or musical apparatus or simply using one's own voice; distribute advertising material, present or sell products outside of the exhibitor's area of exhibition; exhibit placards and distribute posters, brochures, samples, leaflets or other material that may cause disturbance or competitive controversy with the other Exhibitors
- collect signatures, statements, judgements or express and circulate judgements which may seem offensive or critical of State political or social institutions or of other countries and institutions
- grant free use or sublet all or part of the area of the stand
- exhibit products other than those indicated in the Application Form
- any form of occupation of areas outside that of the stand
- use of the external walls of the pavilion, which will remain entirely at the disposal of the General Secretariat
- photograph, film, draw or reproduce, in any form, anything within PULIRE EURASIA 2012, without the written authorisation of the interested exhibitors

Art. 29

The sound level in the stands of the PARTICIPANTS can not exceed 70 decibels. The power supply of the PARTICIPANT who does not obey this rule will be turned off following a notice. ORGANIZER shall be informed in writing regarding the audiovisual organizations to be performed in the stand area. ORGANIZER has the right to interrupt and if deemed necessary stopping the shows performed by the PARTICIPANT in the stand area.

Art. 30

The bring in or out of any exhibit items from the fair ground during the visiting hours of the FAIR is not allowed.

Art. 31

The PARTICIPANT should have an authorized staff in his/her stand, equipped with technical and commercial information, during the FAIR period.

Art. 32

The PARTICIPANT can not in any way lease or transfer the rights earned through this participation contract even partially to another person or institution. A fee as much as the fee to be paid under the signed contract will be demanded if a different product which has not been approved by ORGANIZER is exhibited.

SET UP AND DISMANTLING

Art. 33

ORGANIZER, will deliver space only area to the PARTICIPANT two days prior to the opening of the fair. The PARTICIPANT will construct and decorate the rented area at his own cost. The stand constructions are to be built in a way not to obstruct the views of the adjacent stands. The PARTICIPANT accepts and undertakes the completion of construction and decoration of his/her own area before the opening of fair, to take scrap decoration materials and the wastes outside the fair ground before the opening of the fair, to perform all the exhibition and publicity activities within the rented area, to comply with the general cleaning and security rules, and to remove the stand area at his/her own cost till 20:00 hrs on September 30, 2012. The PARTICIPANTS who does not dismantle the stand or who leaves the dismantled stand materials in the fair ground is obliged to pay the disposal and cleaning charges in cash in one single payment.

Art. 34

The PARTICIPANT shall finish all works regarding his/her stand until 23:00 hrs prior to the opening day of the fair. All the materials found in the aisles this hour will be picked up by the security and cleaning staff without any other warning and will be destroyed after taken outside the FAIR ground. ORGANIZER can not be held responsible for the loss or damage of these materials.

Art. 35

ORGANIZER is obliged to keep security persons in the fair ground during the preparation period of the fair. However the PARTICIPANT is fully responsible for the security and insurance of his/her own stand during the preparation period.

Art. 36

The preparation period is between 9:00 hrs and 23:00 hrs on 25 and 26 September 2012. The FAIR will be open 10:00-18:00 hrs on September 27-28 and between 10:00-17:00 hrs on the final day of the FAIR. Dismantling period is between 18:00 hrs and 24:00 hrs September 29, between 09:00 hrs and 20:00 hrs on September 30. The company workers can enter the FAIR ground one hour prior to the opening hour of the FAIR by showing their exhibitor cards. The FAIR ground must be evacuated in 30 minutes after the closing hour of the FAIR in the evenings. To take exhibitor cards, the PARTICIPANT has to notify the names of his/her staff those will work in the FAIR, as mentioned in the exhibitors manual.

Art. 37

The legal addresses of the PARTICIPANT and ORGANIZER are stated in this contract and unless any change is notified in writing, all kinds of notices sent to these addresses are considered valid.

Art. 38

The PARTICIPANT and ORGANIZER are both obliged to keep the information used in the organization of this FAIR confidential, and can not be shared with a third party.

Art. 39

The PARTICIPANT accepts and declares that he/she has participated the FAIR with his/her own desire and will and understands that ORGANIZER can not be held responsible for the commercial success or failure of the PARTICIPANT in the FAIR.

GENERAL CONDUCT REGULATIONS

Art. 40

The Exhibitors are required to conform to the rules in these Regulations and to all other rules made by the Public Safety Authority and the Fire Service, and further to any other technical, disciplinary or general rules and regulations which the organisers of PULIRE EURASIA 2012 may impose.

- Any claims concerning the organisation or the carrying out of PULIRE EURASIA 2012 will be taken into consideration only if presented in writing to AFIDAMP SERVIZI. Decisions taken by the Board of Directors of AFIDAMP SERVIZI in these matters will not be open to appeal.
- Any infraction of the Regulations will cause the immediate exclusion of the Exhibitor, allowing no rights of reimbursement or indemnity of any sort, this will not lead to exemption from responsibility for any damage which this conduct may cause to third parties and/or property.

QUALIFIED JUDICIARY

Art. 41

As agreed in art. 28, Italian Civil Rights Code, the only Judiciary qualified to decide on disputes arising from the interpretation and/or execution of these Regulations is that of Milan in Italy.

INFORMATION AND CONSENSUS TO ITALIAN LEGISLATIVE ORDER 196/03

In accordance with Italian legislative order 196/03, regarding the personal data protection code, Afidamp Servizi s.r.l. (hereafter Afidamp) of Milan, as "Holder" of the right to process data, must provide certain information regarding the use of personal data.

Nature of data

For the purposes of providing services, sensitive data will not be handled. The consensus requested does not relate to any such data.

Purpose of data processing

Personal data will be processed for the purpose of Afidamp institutional activities, in the following areas:

- to conclude any exhibition participation contract organised by Afidamp; for carrying out tasks and providing services on the basis of obligations deriving from the contract with Afidamp; The granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.
- to effect banking and financial transactions and for credit protection through a credit recovery firm, factoring firm and/or credit institute; the granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.
- to send information and advertising material concerning trade fairs, organised annually by Afidamp or third-parties, to its clients; the granting of the necessary personal data for such purposes is not compulsory.
- to verify client satisfaction, either directly or through market research firms; the granting of the necessary personal data for such purposes is not compulsory.
- to attract Visitors and Exhibitors to Afidamp exhibitions and events; the granting of the necessary personal data for such purposes is not compulsory.
- to promote services involved in Visitor and Exhibitor sales activity; the granting of the necessary personal data for such purposes is not compulsory.
- for purposes connected with legal obligations, regulations, European Community norms, and provisions issued by authorisations legitimised by such (e.g. tax regulations, statistics, etc.). The granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.

Data processing methods

Personal data is processed using manual, IT and telematic tools, for purposes strictly related to the above-mentioned points only and in any case, in such a way as to guarantee data protection by means of the adoption of suitable preventative safety measures as set out in Italian legislative order 196/03.

Categories to which data may be communicated

For the purposes of its activity, Afidamp communicates personal data it handles to:

- companies/enterprises/organisations that:
 - provide services relating to the exhibitions (technical and logistic services, insurance, etc.);
 - print official trade fair catalogues;
 - print, envelope, post and deliver communications to clients relating to exhibition participation.These companies take on the role of data processing "manager" or work entirely independently as separate data "holders". Their listings are constantly updated and may be consulted easily and without charge by making a request to Afidamp on telephone number +39 02 6744581 or by consulting the web site www.afidampservizi.com
- Credit recovery, Factoring firm, to the credit institutes;
- external companies/enterprises/organisations or companies controlled by Afidamp that:
 - carry out market research on representative samples of clients on Afidamp's behalf;
 - send communications, information and advertising material regarding the trade fairs organised annually by Afidamp or third-parties to its clients, with whom Afidamp has signed specific agreements to this effect;
 - promote, as agents, head-hunters or similar figures representing Afidamp, the exhibitions and events organised by Afidamp to Visitors and Exhibitors;
 - promote the services involved in Visitor and Exhibitor sales activity on Afidamp's behalf.These companies take on the role of data processing "manager" or work entirely independently as separate data "holders". Their listings are constantly updated and may be consulted easily and without charge by making a request to Afidamp on telephone number +39 02 6744581 or by consulting their web site www.afidampservizi.com
- "responsible parties" nominated by Afidamp to manage the bureaucratic part of registration for the proposed events, the fulfilment of various contractual obligations assumed by Afidamp within the registration form.

Data diffusion extent

As set out in the General Regulations for participation in the exhibition, should the exhibition participation contract have a positive outcome, Afidamp will provide for the insertion of the contract holder's personal data in the exhibition's Official Catalogue, which will be circulated in Italy and abroad. Afidamp may transmit data provided by Exhibitors by means of input of data into IT applications or the Internet. Such data will allow Visitors and Exhibitors at each individual exhibition to check the position of the stands and obtain information regarding participating Exhibitor's merchandise and/or exhibits.

Rights under article 7 of Italian legislative order 196/03

Finally we would like inform you that article 7 legislative order in question, allows the interested party to exercise specific rights. In particular, the interested party has the right to obtain from the Holder:

- confirmation of whether or not personal data regarding themselves exist, even if not registered and to receive a legible copy of any such data;
- evidence of the source of any personal data;
- evidence of the methods of data processing and the purpose of the data;
- evidence of the logic applied in the case of computer-assisted data processing;
- provision of the holder's identification details, as well as those of the data managers and designated representatives according to article 5, sub-section 2;
- evidence of the individuals/companies or categories to whom personal data may have been transmitted or that may have gained knowledge of such data in the role of sales representative designated to an area of Italy or as managers or responsible parties;
- the updating, correction or, should the interested party so desire, integration of data;
- the erasing, transformation into anonymous format or total blocking of any processed data violating the law, including any data it may not be necessary to keep for the purposes for which that data were collected or subsequently processed;
- attestation that the processes detailed in letters a) and b) and their contents have been brought to the attention of those to whom the data were communicated or transmitted, except in the case in which such action proves impossible or involves an effort of means clearly disproportionate in relation to the rights protected. Furthermore, the interested party has the right to oppose, as a whole or in part:
 - the processing of personal data that regard the said party for legitimate reasons, provided that they be relevant to the purpose of the data collection;
 - the processing of personal data that regard the said party for the purposes of sending advertising material or direct marketing or for market research or sales communications. For further information, please contact: Afidamp Servizi S.r.l., via Felice Casati n.32 - 20124 Milan, Holder of the data processing rights as per Italian legislative order 196/03. The updated list of internal and external Afidamp managers, whom the interested party may contact to exercise the rights laid out in article 7 and cited above, whereby access to data will be made easy and without charge, by making a request to Afidamp, on telephone number +39 02 6744581 or by consulting the web site www.afidampservizi.com.