

16-19 NOV. 2010 - Eurexpo Lyon, France

This is your detailed guide to the Wellgreen 2010 services.

NEW STAND OPTIONS

Exclusive: be among the first Wellgreen exhibitors to benefit from the "Déco" packages!

- **"Déco Confort" package** for stands measuring 12 to 54 m²
- **"Déco Expo" package** for stands measuring 55 to 81 m²

Customise your stand using our range of fittings options (colours, furniture, visuals, stand design).

Save time thanks to a dedicated stand advisor who will handle your stand logistics up to the opening of the show.

NEW SERVICES

- **The "Connect Affaires" kit:** highly efficient means of attracting and making contact with all the professionals you want to meet.
- **The "Connect International" kit:** the global swimming pool market summed up in 8 studies, 30,000 web pages and export assistance.
- **The "Connect Réseaux" kit:** take care of your teams and visitors without spending all your time doing so. Leave your logistics problems to us, and focus on welcoming your guests.

SUMMARY OF SERVICES

	SPACE ONLY Reservation COMPULSORY	"BASIC" PACKAGE	"DÉCO CONFORT" PACKAGE	"DÉCO EXPO" PACKAGE	"START-UP" PACKAGE
Surface area	Minimum 12 m ²	from 12 m ²	12 to 54 m ²	55 to 81 m ²	9 m ²
Price exc. VAT	€170 / m ²	€65 / m ²	€155 / m ²	€138 / m ²	€2,865
Carpet	No	Yes	Yes	Yes	Yes
Melamine partition	No	Yes	Yes	Yes	Yes
Exhibitor sign with stand no.	No	Yes	Yes	Yes	Yes
Cupboard	No	No	Yes	Yes	No
Lighting (1 track w. 3 spotlights/9 m ²)	No	1	Yes	Yes	1
Furniture credit	No	No	€18 / m ²	€18 / m ²	No
Power supply	No	3 kW daytime single-phase	3 kW daytime single-phase	4 kW daytime single-phase	2 kW daytime single-phase
Advice & assistance with logistics: - Management of stand fitting - Management of orders for additional fittings (orders invoiced if not included in the package) - Management of orders for technical services (orders invoiced if not included in the package)	No	No	Yes	Yes	No
Daily stand cleaning	No	Yes	Yes	Yes	Yes
"Connect Affaires" kit	No	No	Supplement of €25 / m ²	Supplement of €20 / m ²	No
"Connect International" kit	No	No	Supplement of €25 / m ²	Supplement of €20 / m ²	No

NEW AND EXCLUSIVE AT WELLGREEN 2010 DÉCO PACKAGE STANDS!

New
MGM

WHAT IS THE REAL NOVELTY WITH THE DÉCO PACKAGE?

A dedicated advisor who will take stand management off your hands from construction through to exhibition opening.

The Wellgreen dedicated advisor will take care of:

- fitting out your stand in line with your recommendations (choice of colours, stand design, furniture order, incorporation of your visuals, etc.)
- managing orders for additional fittings (lighting, floral decoration, hostess, signage, floor, podium, etc.). Orders invoiced if not included in the package.
- managing orders for technical services (filling and emptying of your pools, car park permits, slings, etc.). Orders invoiced if not included in the package.

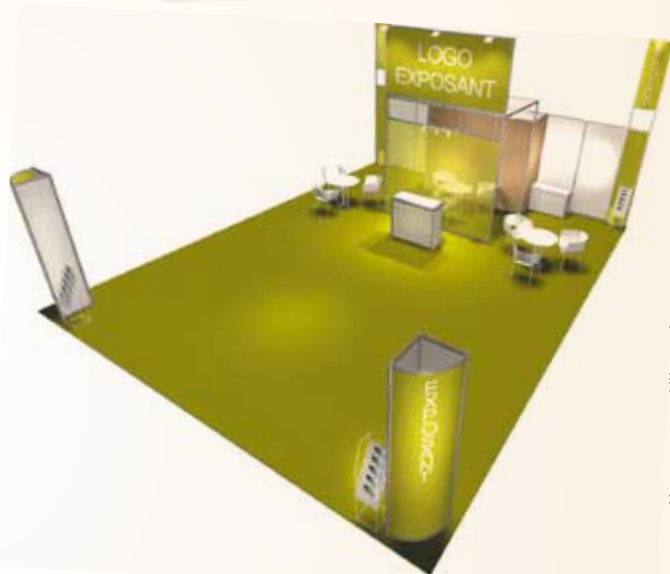
"DÉCO CONFORT" PACKAGE

12 to 54 m²



"DÉCO EXPO" PACKAGE

55 to 81 m²



Non-contractual illustrations

■ STAND FITTINGS (included in fixed price)

- PARTITIONS WITH PEBBLE-GREY ALUMINIUM STRUCTURE, WHITE MELAMINE PANELS, HEIGHT 250 CM,
- 2 GLUED PARTITIONS AT EDGES OF STAND (CHOICE OF 4 SHADES),
- 2 WOOD-EFFECT DECORATIVE PANELS,
- 1.5 M² CUPBOARD IN CORNER,
- TUFTED CARPET (CHOICE OF 4 SHADES),
- ALCOVE WORK AREA UNDER THE ARCH:
 - PEBBLE-GREY ALUMINIUM STRUCTURE: WIDTH 135 CM X DEPTH 200 CM X HEIGHT 300 CM
 - COVERED WITH A WHITE AWNING
 - FACADE PANELS 240 CM HIGH MADE OF TRANSLUCENT MAKROLON® (CHOICE OF 4 SHADES) OR CUSTOMISED VISUAL ON NON-WOVEN FABRIC
- 2 AISLE SIGNS, WHITE OR BLACK LETTERING ON PVC (CHOICE OF 4 SHADES),
- LIGHTING: 1 TRACK WITH 3 SPOTLIGHTS PER 9 M² MODULE,
- SWITCH BOX WITH 3 kW DAYTIME POWER SUPPLY,
- FURNITURE: CREDIT OF €18 / M², FURNITURE CHOSEN FROM A PROPOSED SELECTION.

■ STAND FITTINGS (included in fixed price)

- PARTITIONS WITH PEBBLE-GREY ALUMINIUM STRUCTURE, WHITE MELAMINE PANELS, HEIGHT 250 CM,
- 2 GLUED PARTITIONS AT EDGES OF STAND (CHOICE OF 4 SHADES),
- 3 WOOD-EFFECT DECORATIVE PANELS,
- 3 M² CUPBOARD,
- TUFTED CARPET (CHOICE OF 4 SHADES),
- ALCOVE WORK AREA UNDER THE ARCH:
 - PEBBLE-GREY ALUMINIUM STRUCTURE: WIDTH 300 CM X DEPTH 200 CM X HEIGHT 300 CM
 - COVERED WITH A WHITE AWNING
 - FACADE PANELS 240 CM HIGH MADE OF TRANSLUCENT MAKROLON® (CHOICE OF 4 SHADES) OR CUSTOMISED VISUAL ON NON-WOVEN FABRIC
- 2 CURVED AISLE SIGNS FIXED TO PARTITIONS,
- LIGHTING: 3 TRACKS WITH 4 SPOTLIGHTS,
- SWITCH BOX WITH 4 kW DAYTIME POWER SUPPLY,
- FURNITURE: CREDIT OF €18 / M², FURNITURE CHOSEN FROM A PROPOSED SELECTION.

SPACE ONLY, "BASIC" STAND PACKAGE & "START-UP" STAND PACKAGE

■ SPACE ONLY:

IF YOU WISH TO FIT OUT AND DECORATE YOUR STAND YOURSELF.

Your space (minimum 36 m²) is indicated by markings on the floor.

Exclusive: assistance from the SEPELCOM Design Office

Want to call on the services of a stand designer?

With more than 10 years of experience at the Piscine exhibition, hundreds of stands to its name and in-depth knowledge of the Eurexpo site, there is no doubt that the Sepelcom Design Office is **the most competitive stand designer.**



Examples of creations

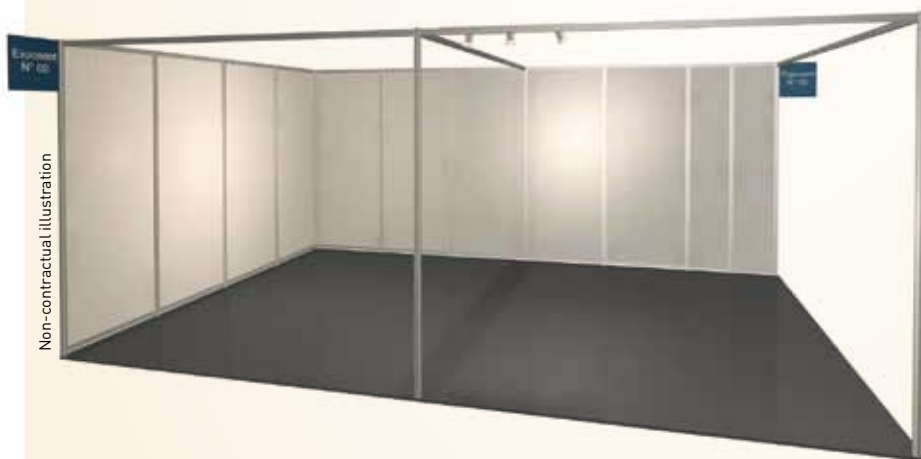
See more examples of creations at www.wellgreen-expo.com, "Exhibit" section, then "Fit out your stand".

PEOPLE TO CONTACT REGARDING STAND DESIGN: SEE BELOW

■ "BASIC" STAND PACKAGE:

A SHELL SCHEME STAND FOR YOU TO EQUIP AND CUSTOMISE AS YOU WISH.

Minimum 12 m²



Non-contractual illustration

STAND EQUIPMENT

- GRAY CARPET,
- PARTITION WALLS,
- AN EXHIBITOR SIGN,
- A 3 kW POWER SOCKET,
- A TRACK WITH 3 SPOTLIGHTS PER 9 M²,
- STAND CLEANING.

Need a supplier for additional stand fittings?

Carpet, cupboard, office, bar, lighting, signage, furniture, plants, plasma screen, etc.

YOUR SEPELCOM CONTACTS REGARDING STAND DESIGN OR ADDITIONAL FITTINGS

◆ **For additional fittings** (carpet, floor, cupboard, lighting, signage, furniture, etc.)
Dorine DUBOURDEAU
dorine.dubourdeau@sepelcom.com - Tel.: 33 (0)4 72 22 31 17

◆ **For creation of a custom-built stand** (with 3D design, technical drawing, etc.)
Christophe YEGHIAZARIAN
concept@sepelcom.com - Tel.: 33 (0)4 72 22 33 15

■ "START-UP" STAND PACKAGE:

A SIMPLIFIED OFFER TO START OUT AT YOUR FIRST EXHIBITION.

The start-up package is reserved for new companies (that have been in existence for more than one year and less than three years and have never taken part in an exhibition before).

The start-up package comprises a 9 m² pre-fitted stand, inclusion in the online catalogue and the registration fee.



STAND FITTINGS

- GRAY CARPET,
- PARTITION WALLS,
- AN EXHIBITOR SIGN,
- A 2 kW POWER SOCKET,
- A TRACK WITH 3 SPOTLIGHTS,
- 2 EXHIBITOR BADGES,
- STAND CLEANING.

Conditions of offer

Offer limited to 12 stands. The organiser reserves the right to turn down applications without giving reasons.

The location is allocated by the organiser.

The company must declare that it has never taken part in an exhibition before.

Offer reserved for individual exhibitors whose activities are found on the Wellgreen list of products and services.

The offer may not be claimed in conjunction with any other offer.

The application file consists of the present contract accompanied by a covering letter, the balance sheet of the previous financial year and an extract from the trade & companies register.

DESCRIPTION OF SERVICES

■ "CONNECT AFFAIRES" KIT

- E-mailing to addresses in the Wellgreen visitor file before exhibition,
- Individual business meetings during exhibition,
- Extract from the 2010 post-exhibition visitor file (except e-mail) (number of recipients limited to 1500).

PRICES "CONNECT AFFAIRES" KIT

With "DÉCO CONFORT" packages: €25 exc. VAT/m²
With "DÉCO EXPO" packages: €20 exc. VAT/m²
With other stand options: €1,700 exc. VAT

■ "CONNECT INTERNATIONAL" KIT

- Import/export assistance at the exhibition: information on transport, customs, legislation and tax in most destinations around the world.
- 30,000-page web portal (legislation, customs, transport, financing, etc.)
- Choice of 5 swimming pool market surveys (Brazil, Russia, India, China, United Arab Emirates, Tunisia, Thailand, Turkey)
- Assistance with hospitality before and during show: badges, bookings of hotels.

→ INTERPRETER OPTION: on request

PRICES "CONNECT INTERNATIONAL" KIT

With "DÉCO CONFORT" packages: €25 exc. VAT/m²
With "DÉCO EXPO" packages: €20 exc. VAT/m²
With other stand options: €1,700 exc. VAT

■ "CONNECT RÉSEAUX" KIT: LEAVE THE MANAGEMENT OF YOUR MEMBERS OR GROUPS TO US

- Special reception at the show entrance, visitor kits handed out.
- Preparation and dispatching of badges prior to the exhibition.
- Assistance with hospitality before and during show, bookings of hotels.
- Meeting room booking.

PRICES "CONNECT RESEAUX" KIT

Per person: €25 exc. VAT

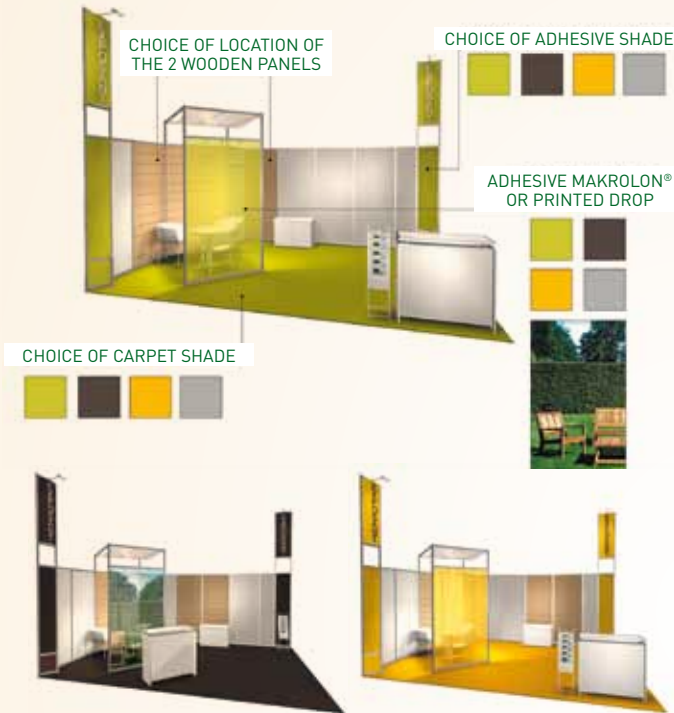
CUSTOMISATION & ADDITIONAL OPTIONS FOR DÉCO PACKAGE STANDS

"DÉCO CONFORT" PACKAGE

"DÉCO EXPO" PACKAGE

CUSTOMISATION OPTIONS (included in fixed price)

- CHOICE OF 4 SHADES FOR THE CARPET, STAND EDGE PARTITIONS AND SIGNS,
- LOCATION OF THE 2 WOOD-EFFECT DECORATIVE PANELS, CUPBOARD, ARCH AND FURNITURE,
- ARCH FACADE PANELS: TRANSLUCENT MAKROLON® (CHOICE OF 4 SHADES), OR YOUR VISUAL PRINTED ON NON-WOVEN FABRIC.



- CHOICE OF 4 SHADES FOR THE CARPET, STAND EDGE PARTITIONS AND SIGNS,
- LOCATION OF THE 3 WOOD-EFFECT DECORATIVE PANELS, CUPBOARD, ARCH AND FURNITURE,
- ARCH FACADE PANELS: TRANSLUCENT MAKROLON® (CHOICE OF 4 SHADES), OR YOUR VISUAL PRINTED ON NON-WOVEN FABRIC.



ADDITIONAL OPTIONS* (supplements invoiced)

- HIGH-LEVEL SIGNAGE,
- SIGNAGE ON PARTITIONS,
- IMITATION COCONUT CARPET INLAY,
- SHELVING, PODIUMS,
- FLORAL DECORATION,
- LIGHTING SUSPENDED FROM ALUMINIUM FRAME BENEATH ARCH.



- SIGNAGE ON PARTITIONS,
- HIGH-LEVEL SIGNAGE ON LIGHTING BRIDGE,
- SIGN ON SELF-SUPPORTING COLUMNS,
- IMITATION COCONUT CARPET INLAY,
- SHELVING, PODIUMS,
- FLORAL DECORATION,
- LIGHTING SUSPENDED FROM ALUMINIUM FRAME BENEATH ARCH.



* Options to be ordered from your stand advisor once the Exhibitor Technical Guide has gone online

Non-contractual illustrations

LIST OF PRODUCTS & SERVICES

OUTSIDE LIGHTING

- 070301 Automatism
- 070302 Beaconing
- 070303 Detector of movements
- 070304 Lighting for parks
- 070305 Lighting for sports complexes
- 070306 Lighting control software
- 070307 Services (outside lighting)
- 070308 Solar lighting

FLAGSTONES AND COATING FLOOR

- 070401 Plughole grating
- 070402 Decking
- 070403 Tiling / Coating floor
- 070404 Flagstones and curbstones (others)
- 070405 Natural flagstones and curbstones
- 070406 Paving
- 070407 Pool beaches
- 070408 Cladding
- 070409 Flooring
- 070410 Non-slip coating floor
- 070411 Treatment for floor

OUTDOOR FURNITURE

- 070501 Sun lounges
- 070502 Swing seats
- 070503 Chairs
- 070504 Cushions
- 070505 Garden chairs
- 070506 Hammocks
- 070507 Furniture (other)
- 070508 Stainless furniture
- 070509 Furniture in stainless steel
- 070510 Furniture in teak
- 070511 Sun shade
- 070512 Settees
- 070513 Tables
- 070514 Textiles

SPORT EQUIPMENT / PLAYGROUNDS

- 070601 Sport equipment / Playgrounds

ORGANISMS SERVICES PRESSE

- 070801 Council
- 070802 Finance, insurance companies
- 070803 Training organisations
- 070804 Exhibitions and fairs organizers
- 070805 Press
- 070806 Internet and web sites
- 070807 Descriptive
- 070808 Trade unions
- 070809 Software conception - Editor

OUTDOOR AMENITIES

HOUSE EXTENSION

- 071A01 Garden shelters
- 071A02 Country cottages
- 071A03 Garages
- 071A04 Verandas
- 071A05 Swimming pool shelters
- 071A06 Shelters workmen

OUTDOOR AMENITIES

- 071B01 Barbecues
- 071B02 Brumatisator
- 071B03 Fencing and grids
- 071B04 Folding roof (in fabrics), shelter tents
- 071B05 Outdoor showers
- 071B06 Lattice screens
- 071B07 Games and toys
(gantry, tobogan, trampoline)
- 071B08 House of children
- 071B09 gas heaters
- 071B10 Adjustable screen
- 071B11 Pool house
- 071B12 Gates
- 071B13 Exterior's blinds
- 071B14 Torches
- 071B15 Garden crockery
- 071B16 Plancha

GREEN SPACES AMENITIES

LANDSCAPE

- 072A01 Greenhouses
- 072A02 Landscape architect
- 072A03 Lanscape contractors
- 072A04 Nursery gardeners

MOTOCULTURE BUILDING SITE EQUIPMENT

- 072B01 Motoculture equipment and accessories
- 072B02 Treedozer
- 072B03 Generators
- 072B04 Power generating units
- 072B05 Equipment
- 072B06 Microtractors - tractors
- 072B07 High pressure cleaner
- 072B08 Trailers
- 072B09 Hedges cutter
- 072B10 Earthwork
- 072B11 Lawn mowers
- 072B12 Slicers
- 072B13 Machines

SPRAYING WATERING

- 072C01 Automatic watering
- 072C02 Pumps
- 072C03 Pulverizers
- 072C04 Watering pipes, valves and fittings

PLANTS

- 072D01 Trees and shrubs of ornament
- 072D02 Turfing
- 072D03 Plantations
- 072D04 Aquatic plants

GARDEN DECORATIONS

- 072E01 Vats, flower stands, pot covers
- 072E02 View-point
- 072E03 Boundary markers
- 072E04 Stone railing, lattice, tray, canisse
- 072E05 Footbridges, pontoons
- 072E06 Decorative rocks
- 072E07 Subjects and statues of garden
- 072E08 Totems
- 072E09 Decorative pools
- 072E10 Fountain
- 072E11 Water games