



The Leading MENA Swimming Pool & Spa Event

22 TO 25 APRIL 2012
Abu Dhabi National Exhibition Centre
United Arab Emirates
Please keep a copy of this document

PARTICIPATION CONTRACT

TO BE RETURNED TO
GL events Exhibitions / Piscine Middle East - 10 quai Charles de Gaulle - 69463 Lyon cedex 06 - France
Tel. 33 (0)4 78 176 301 - Fax 33 (0)4 78 176 358 - www.piscine-middleeast.com - piscine-middleeast@gl-events.com

SUSCRIBER
COMPANY NAME
Address
Post Code
City
Country
Tel.
Fax
Website
Social networks: Facebook, LinkedIn, Twitter, Other
CEO or manager
Person in charge of the contract
Sales manager
Comm./Marketing manager
Export manager (MENA)
Export manager (other area)
Press relations resp.
Stand manager during the exhibition:
Firstname, Lastname, Job title, e.mail, Tel. (mobile)
You are: 1- MANUFACTURER, 2- DISTRIBUTOR, 3- SERVICE PROVIDER, 4- IMPORTER, 5- EXPORTER, 6- OTHER (to specify)
Your company was created in (month, year)
Staff
Capital (in USD)

INVOICING ADDRESS (if different from subscriber)
COMPANY NAME
Address
Post Code
City
Country
Tel.
Fax
Contact
Job title/Dept.
This invoicing address will be used for all the services ordered in the exhibitor's guide.

Personal data are intended for the use of GL events Exhibitions & Conferences Organization LLC and its partners. The people concerned are entitled to access their file and correct any information held on them by the organiser. GL events Exhibitions & Conferences Organization LLC is expressly authorised to use this information at a later date for the purposes of direct canvassing. The people concerned are entitled to object to such use by notifying GL events Exhibitions & Conferences Organization LLC to this effect.

YOUR COMPANY ACTIVITY (70 characters MAXIMUM) IMPORTANT: information to be mentioned on our website
English

WHO ARE YOUR MAIN COMPETITORS?

# 1 COMPULSORY REGISTRATION FEE (for registering your company and trademarks)

## YOUR REGISTRATION FEE INCLUDES

- Administrative charges
- 200 invitation cards
- 1 exhibitor car-park card
- 2 exhibitor's badges per 9 sqm module (limited to 20 badges)
- Presentation of your company in the printed and on-line exhibitors' catalogue-guide
- The International media communication plan
- Publication of your own trademarks in the official exhibition catalogue-guide and on the web

**TOTAL 1 - Compulsory Registration Fee**  **USD**

*As principal exhibitor, you must declare any other company present or represented on your stand:*

### REGISTRATION OF A CO-EXHIBITOR

Any company physically present on your stand is a co-exhibitor.  
 All co-exhibitors must be registered as such.  
 Co-exhibitors must fill in a specific participation agreement, which will be sent on application to the organiser.  
**The registration fee is 1500 USD, payable on registration with no down-payment.**  
 Co-exhibitors benefit from all the services included in the registration fee (excluding publication of trademarks).

### REGISTRATION OF COMPANIES REPRESENTED ON YOUR STAND

These are companies that are not physically present on your stand but whom you represent or whose products you distribute.  
 They must fill in the compulsory declaration for companies represented on your stand and pay a fee of 300 USD.  
 These companies will be listed in official catalogue-guide.

# 2 RESERVE YOUR SPACE

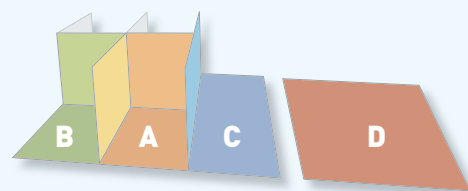
Minimum space : 12 sqm

■ **SPACE ONLY**  sqm X 395 USD/sqm .....  USD

■ **FITTED STANDS**  sqm X 455 USD/sqm.....  USD

■ **CORNERS** (subject to availability)

- TYPE A : NO CORNER**
- TYPE B : 1 CORNER** (2 OPEN SIDES)
- TYPE C : 2 CORNERS** (3 OPEN SIDES)
- TYPE D : 4 CORNERS or ISLAND** (4 OPEN SIDES)



corner(s) X 425 USD.....  USD

**TOTAL 2 - Space reservation**  **USD**

## ■ SUMMARY OF SERVICES

	SPACE ONLY	FITTED STAND
Minimum Surface Area	12 sqm	12 sqm
Price	USD 395 / sqm	USD 455 / sqm
Carpet	No	Yes
Partition Wall	No	Yes
Stand Sign with Stand n°	No	Yes
Lighting	No	Yes 1 spotlight per 1 track per 3sqm (max. 12 spotlights)
Furniture package	No	Yes
Electrical connection	No	Yes 16 Amp single-phase

### 3 BUSINESS SERVICES

Quantity	UP USD	TOTAL USD
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#### SERVICES TO ENHANCE ATTENDANCE ON YOUR STAND

Your logo on the exhibition floor plans	LIMITED TO 25 COMPANIES	550 USD	
Hand out your literature at the exhibition' entrance	RESERVED TO 2 COMPANIES	1 250 USD/day	
Promotional bags Right to distribute your advertising bags from a display unit at one of the exhibition entrances. Manufacturing and refilling to be handled by your company.	RESERVED TO 1 COMPANY	2 000 USD	

Quantity	UP USD	TOTAL USD
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#### SERVICES TO ENHANCE YOUR CORPORATE PROFILE

##### ► YOUR COMMUNICATION ON THE [WWW.PISCINE-MIDDLEEAST.COM](http://WWW.PISCINE-MIDDLEEAST.COM) WEBSITE

##### AD BANNERS (service limited to 2 companies, alternating display for every other website visitor)

**HORIZONTAL BANNER** FORMAT 468 x 60 PIXELS FIXED OR ANIMATED, AT TOP OF THE PAGE. THESE PRICES DO NOT INCLUDE CREATION OF THE FILE.

Position on Homepage		1 050 USD	
Position on Exhibitors Catalogue page		750 USD	
Position on Visitor Pre-registration page		750 USD	

**SQUARE BANNER** FORMAT 250 x 250 PIXELS FIXED OR ANIMATED, ON SIDE OF PAGE. THESE PRICES DO NOT INCLUDE CREATION OF THE FILE.

Position on Homepage		1 050 USD	
Position on Exhibitors Catalogue page		750 USD	
Position on Visitor Pre-registration page		750 USD	

##### ► YOUR ADVERTISEMENT IN THE OFFICIAL CATALOGUE-GUIDE

Outside back cover		2 750 USD	
Inside front cover		1 870 USD	
Inside back cover		1 870 USD	
4-colour inside page (limited to 3 companies)		1 080 USD	

Quantity	UP USD	TOTAL USD
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#### YOUR LOGO ON VISITOR NECKBANDS

Your logo on visitor neckbands		3 250 USD	
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Quantity	UP USD	TOTAL USD
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## ■ INVITE YOUR CLIENTS AND PROSPECTS

### INVITATION CARDS

Batch of 200 invitation cards (Price includes packing and postage)		100 USD	
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### BADGE READER

Badge reader rental (CHOICE BETWEEN: code reading or scan)		350 USD	
<input type="checkbox"/> Code reading			
<input type="checkbox"/> Scan			

**TOTAL 3 - Business Services** \_\_\_\_\_ **USD**

## 4 GRAND TOTAL

**GRAND TOTAL (Total 1 + Total 2 + Total 3)** \_\_\_\_\_ **USD**

## 5 PAYMENT OF DEPOSIT (must be enclosed with your participation contract)

### WE CANNOT PROCESS A PARTICIPATION CONTRACT RETURNED WITHOUT A DEPOSIT

#### Registration BEFORE FEB. 22<sup>nd</sup> 2012 :

• deposit of 50% of the grand total ..... USD \_\_\_\_\_

#### Registration AFTER FEB. 22<sup>nd</sup> 2012 :

• deposit of 100% of the grand total ..... USD \_\_\_\_\_

) by bank transfer

The balance must be paid no later the total participation cost must be paid for all registrations received after 24 Feb. 2012.

I hereby declare that the company is not in default of payment on the date of this order. I swear that the information given herein is correct.

**I hereby declare that I have read the show sponsorship and exhibition terms and conditions (see over) and the General Health and Safety Coordination Plan on the exhibition web site, and undertake to comply with them.**

I expressly agree to receive commercial information from GL events by post, fax or e-mail.

In ..... on \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature of exhibitor

(preceded by the phrase « Read and approved »)

Company stamp compulsory

### PAYMENT METHODS

■ Bank transfer to the account given opposite.

Paying bank	
<b>HSBC Bank Middle East Limited</b>	
Account number	BIC/SWIFT
<b>011 434 784 001</b>	<b>BBME AEAD ABU</b>

## ■ YOUR COMPANY'S DETAILS

The information you supply below will be carried over to the exhibition catalogue-guide and the www.piscine-middleeast.com website. No other information will be considered. THIS PAGE MUST BE COMPLETED IN BLOCK CAPITALS.

**Under what name do you wish to appear** in the catalogue-guide, on the website and on your stand sign?  
(listing under the first letter of the first word given)

Example of alphabetical listing: "POOL COMPANY" will be listed under the letter "P".

.....  
30 characters maximum, including spaces

Address .....

Post code ..... City ..... Country .....

Tel. ....Fax .....

Website .....

Export countries currently served .....

Export destinations in future development .....

Leading contact on the stand ..... Job title .....

e.mail .....@ .....

## ■ LIST THE PRODUCTS YOU WILL PRESENT

Please use the product codes (Cf. list of products and services).

**If you cannot find a code corresponding to your activity, please contact us and we will create one (subject to agreement of the organiser)**

1 - ..... 6 - ..... 11 - .....

2 - ..... 7 - ..... 12 - .....

3 - ..... 8 - ..... 13 - .....

4 - ..... 9 - ..... 14 - .....

5 - ..... 10 - ..... 15 - .....

## ■ YOUR COMPANY'S ACTIVITY

Text carried over to the official catalogue-guide. **Text limited to 400 characters including spaces.**

English.....

.....

.....

.....

## ■ LIST OF YOUR OWN BRANDS TO BE MENTIONED IN THE OFFICIAL CATALOGUE-GUIDE (10 maximum).

1 ..... 6 .....

2 ..... 7 .....

3 ..... 8 .....

4 ..... 9 .....

5 ..... 10 .....

If you have any questions,  
please write to us at  
piscine-middleeast@gl-events.com

The organiser cannot be held responsible for omissions, reproduction, printing or composition errors or other errors that may arise in the catalogue-guide. It reserves the right to modify, delete or group together certain entries if necessary.

# SPONSORSHIP AND EXHIBITION STAND CONDITIONS

## 1. Definitions and interpretation

In these Conditions, the following terms have the following meanings:  
1.1 **Advertisement** means any advertisement set out in the Application Form;  
1.2 **Application Form** means the application form to which these Conditions are attached setting out the details of the Participation Contract or such other document setting out the details of the Participation Contract as the Client has chosen in its absolute discretion to provide;  
1.3 **Catalogue Entry** means the entry or entries in the Exhibition catalogue and/or website set out in the Application Form;  
1.4 **Client** means the person, firm, company or entity set out in the Application Form;  
1.5 **Conditions** means these terms and conditions of exhibition;  
1.6 **Exhibition** means the exhibition "Piscine Middle East" on July 2012 set out in the Application Form;  
1.7 **Fees** means the fees payable by the Client set out in the Application Form;  
1.8 **Intellectual Property Rights** means trademarks, service marks, logos, get-up, trade names, rights in design, patents, copyrights and moral rights, database rights, rights in know-how/trade secrets, confidential information and all other intellectual property rights or analogous rights/whether registered or unregistered anywhere in the world;  
1.9 **GL events** means GL events Exhibitions and Conferences Organization LLC incorporated and registered in Abu Dhabi whose place of business is at PO BOX 131293 - Abu Dhabi - United Arab Emirates;  
1.10 **GL events Group** means any entity controlling or controlled by or under common control with GL events Exhibitions and Conferences Organization LLC;  
1.11 **Manual** means the manual provided to the Client by GL events as updated by GL events from time to time;  
1.12 **Owners** means the owners and/or management of the Venue;  
1.13 **Participation Contract** means the Application Form and the Conditions accepted by the Client;  
1.14 **Space** means the exhibition space allocated to the Client set out in the Application Form;  
1.15 **Sponsorship** means the sponsorship element set out in the Application Form including without limitation the Advertising and Promotional Rights set out in the Application Form;  
1.16 **Venue** means the Exhibition venue set out in the Application Form.

## 2. Application for Participation Contract

2.1 The Client's application for the Participation Contract shall be made in the Application Form provided to the Client by GL events. GL events may at its sole discretion choose to accept applications by other means but, in any event, these Conditions shall apply. The application for the Participation Contract is irrevocable by the Client.  
2.2 GL events reserves the right to reject any Application Form from any potential Client at any time without right of appeal and without having to give any reason for its decision.  
2.3 A rejected application is not entitled to argue on the basis that it has participated in previous exhibitions or that he was invited to participate by GL events. Nor will he be entitled to invoke the correspondence exchanged between the Client and GL events as evidence in support of services ordered, or the publication of his name on any list whatsoever, as proof that he should be accepted.  
2.4 A binding Participation Contract shall only come into effect when written confirmation has been received by email or otherwise of acceptance is sent by GL events to the Client (whether or not its received).

2.5 Acceptance by GL events implies that the Client is familiar with these regulations and the internal regulations of the site of the Venue and accepts them unreservedly, along with the relevant safety regulations and the new laws applicable to events organised in Abu Dhabi. It also implies acceptance of any arrangements indicated to the Client by GL events, even verbally, if required by circumstances on the interest of the exhibition.

## 3. Price and payment

3.1 The Client shall pay the Fees in cleared funds in accordance with the payment terms and deadlines stated in the Application Form. Any Application Form returned without a deposit or without bank transfer cannot be considered. GL events reserves the right to suspend Orders for technical requirements cannot be registered until all previous invoices have been paid in full.  
3.2 Orders for technical requirements cannot be delivered to a Client who has not paid full amount in advance.  
3.3 Without prejudice to any other right or remedy that it may have, if GL events does not receive the Fees in cleared funds by the due date for payment, GL events shall refuse entry for the Client and its representatives to the Exhibition and/or to allow any element of the Participation Contract and/or be entitled to consider the Space reservation to be cancelled and make other arrangements for the reserved Space and terminate the Participation Contract under clause 22.1 following which the provisions of clause 22.2 shall apply.  
3.4 In the event of cancellation caused by failure to pay any sum due at the deadline set, GL events reserves the right to retain all of the sums paid by the Client.

3.5 It is the intent of the parties that GL events will receive the Fees net of all applicable taxes, including without limitation, sales, VAT, service or withholding taxes ("Taxes"). All of which shall be paid solely by the Client. It is the intent that any Taxes levied upon or found to be applicable to the whole or any portion of the Fees, the amount of the Fees shall be increased by an amount necessary to compensate for the Taxes including any amount necessarily "gross up" for Taxes levied on the increase itself.

3.6 By express agreement and unless GL events agrees an extension, failure to pay the amount owed in a single instalment, irrespective of the payment method used, will automatically result in the entire outstanding amount becoming due and the application of damages and interest amounting to 15% of the unpaid amount, plus legal costs and interest rate at the rate of the European Central Bank in force at the due date increased by ten (10) points of percentage, without prejudice to any other damages or interest.

## 4. Client's general obligations

4.1 The Client shall comply with all laws or regulations or guidelines of any competent authority and any terms and conditions or reasonable instructions or directions issued by GL events or the Owners (including, without limitation, in relation to health safety or security requirements).  
4.2 The Client undertakes to comply with the provisions of the Manual at all times. In the event of any inconsistencies between the Manual and these Conditions, these Conditions shall prevail.  
4.3 Any violation whatsoever of these regulations, of any other provision referred to above or of any other legal requirement by the Client may lead to his immediate, temporary or permanent exclusion without any right to compensation, reimbursement of the sums paid, and/or any form of damages from GL events.  
4.4 GL events declines all responsibility for the consequences of failure to observe the present regulations and general regulations or guidelines.  
4.5 The Client warrants that he has the right, title and authority (including, without limitation, that it has the necessary licences) to enter into the Participation Contract and perform its obligations under it and that the person signing the Participation Contract on behalf of the Client has the requisite authority to do so.

4.6 The Client, its employees, agents, subcontractors and all other persons whom GL events may reasonably consider the Client responsible for, must, at all times, conduct themselves in a orderly manner and must not engage in any behaviour that is likely to cause offence or inconvenience to other sponsors, exhibitors, the Owner, GL events or any visitors/delegates to the Exhibition.  
4.7 The Client is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Exhibition is held. If the Client cannot attend the Exhibition due to a failure to obtain such documentation, the Client shall remain payable in full.

4.8 The Client consents to its details (including its name, logo or any other material or information supplied to GL events by the Client) being published in the Exhibition catalogue, showguide and on any other promotional materials published by GL events (including, without limitation, the Exhibition website). GL events may also use such information in the production of such materials, it shall not be responsible for any errors or omissions or any loss or damage resulting from any errors or omissions.  
4.9 The Client shall not land shall procure that its directors, officers, employees or subcontractors shall not do or permit anything to be done that might adversely affect the reputation or brand of GL events, the Owners or the Exhibition or make any statement that is defamatory/discriminatory or derogatory to GL events, the Owners or the Exhibition.

4.10 All unauthorised photography and the recording or transmitting of audio or visual material, data or information is expressly prohibited. The Client consents to filming and sound recording and photography of the Exhibition which may include the Client's representatives and employees and shall not be liable to GL events for any such recording or photography anywhere in the world for promotional, marketing and other purposes.

## 5. Specific terms relating to the Space and stand

5.1 The act of registering obliges the Client to occupy the Space allocated and to keep it properly maintained until the closure of the Exhibition. The Client is formally forbidden from packing or removing its samples before the closure of the Exhibition.  
5.2 GL events reserves the right at any time to make such alterations in the floor plan of the Exhibition or in the specification for the Client's Space as in their absolute opinion they consider to be in the best interests of the Exhibition (including, without limitation) altering the size, shape or position of the Space. If the Space is reduced, the Client will receive a pro-rata refund of the Fees payable in respect of the Space.  
5.3 GL events permits the Client, subject to the terms of this Agreement, to use the Space for the purpose of displaying goods and exhibits at the Exhibition. Such use is not considered a tenancy or lease of the Space and the Client acknowledges that it shall have no allocated Space or otherwise as permitted under the terms of the Participation Contract and shall not canvass, promote, advertise or solicit for business in any other area of the Exhibition Venue nor the prior consent of GL events.  
5.4 The Client shall at all times ensure that its stand is staffed by competent personnel and is clean, tidy and well presented during Exhibition opening hours falling which GL events reserves the right without liability to arrange for this to be done at the Client's expense.  
5.5 The Client undertakes to occupy the Space in time for the opening of the Exhibition and not to close its stand prior to the end of the Exhibition. In the event that the Client fails to do so, GL events shall be entitled to terminate this Agreement and the provisions of clause 22.2 shall apply.  
5.6 The Client shall not permit the display of any materials or information that do not exclusively relate to the Client's commercial activities. GL events reserves the right to remove

from the stand or the Venue at the risk and expense of the Client any exhibit or other item which GL events considers its reasonable opinion contravenes applicable laws, regulations or conditions of the Venue, or that it occupies and shall bear the costs of the case may be. Any modification of the Space (outside appearance, numbering, height of structures supplied, etc.) is strictly forbidden.

5.6 GL events will be responsible for setting up a shell scheme for the Client's exhibition stand in the Space only where it has expressly agreed to do so as set out in the Application Form. The Client is solely responsible for all aspects of designing and branding the Space including the stand.

5.7 Unless the provisions of clause 5.6 apply, the Client is solely responsible for all aspect of these up of the Space, including shell scheme and stand construction, branding and dressing.

5.8 The Client may not transfer nor sub-let the Space without the express prior written consent of GL events. The transfer or sub-let of all or part of the Space in any form whatsoever without GL events' prior written consent may lead to the immediate closure of the Space. It is to be noted that the Client is permitted to transfer sub-let the Space. The Client shall remain responsible for the Space and shall be liable for any breach of the terms of the Participation Contract by any party to whom the Space is sub-let or transferred.

5.9 The Client attends the Exhibition under his own or company name. If he presents on his Space any products other than the equipment, products or services listed in the Participation Contract and accepted by GL events as corresponding to the Exhibition nomenclature, he is liable to be excluded from the Exhibition. He cannot advertise non-exhibiting firms or products made by such firms in any manner whatsoever unless he has received their written authorisation to do so. He shall not enclose specific proof of such approval when he sends the Application Form to GL events.

5.10 Prohibited samples: Explosives, detonators and any other dangerous or harmful substances are not permitted. Any Client bringing any such materials to his Space shall remove the immediately after a first formal demand. If this is ignored, GL events will take its own steps to remove said materials at the Client's own risk, without prejudice to any proceedings which may be instituted subsequently. The installation or operation of any object or device likely to disturb the other exhibitors or GL events in any way is strictly forbidden.

5.11 It is forbidden to place advertising signs or boards outside the Space points other than those reserved for this purpose and which are indicated on the diagrams sent on request to the Client. Boards or posters placed inside the Space and visible from outside such Space must bear GL events' approval, which may be withheld if these boards or posters are detrimental to the order or quality of the Exhibition or are not in keeping with its character or objective. The same regulation applies to the advertising boards provided for clients with their own stand.  
Any such signs or posters put up in violation of this regulation will be removed by GL events at the expense and risk of the Client and without prior notice.

5.12 The Client shall remove its samples and fittings after closure of the Exhibition before the date stated in the Manual.  
GL events expressly declines all responsibility for any items and equipment left behind before the above deadline.  
5.13 GL events reserves the right to have the Space removed as a matter of course and at any time, at the expense and risk of the Client, without prejudicing any damages that may be claimed in the event of an incident caused by said items and equipment.

5.13 Because of the personal nature of the Participation Contract between the Client and GL events, the Client shall adopt an attitude which complies with the general interests of the Exhibition, especially with respect to visitors and other exhibitors. In this regard, in the event of a dispute or disagreement with GL events or other participants, the Client undertakes to do his utmost to ensure the smooth running of the Exhibition. Otherwise, GL events shall be entitled to terminate the Participation Contract according to clause 22.  
5.14 If the Client is in breach of this agreement (and/or the terms of the Manual) or is otherwise engaged in any activity that may jeopardise the safety of the Exhibition, exhibitors and visitors, GL events reserves the right to close the Client's stand and remove the Client's representatives from the Exhibition without liability to the Client.

## 6. Specific terms relating to Sponsorship

6.1 The Client shall provide GL events with all material and information including, without limitation, logos, artwork, advertising and profile material ("Material") which GL events requires for the Sponsorship within deadlines specified by GL events and shall comply with GL events' reasonable requirements and directions in relation to the Materials. If the Client fails to provide the Material in a timely manner, GL events reserves the right to refuse to print or otherwise use the Materials and shall not be required to refund any Fees in respect of the Sponsorship which shall remain payable in full.  
6.2 The Client shall ensure that all materials are accurate, correct and complete and do not contain any information which may cause offence to any person or which is defamatory to any person. The Client shall ensure that the content of all Materials complies with all applicable laws.  
6.3 The Client warrants that the Materials do not infringe the Intellectual Property Rights of any third party and that it is the owner or duly authorised licensee of the Materials.  
6.4 While GL events will take all reasonable care in relation to the production of material and information incorporating the Material, GL events shall not in any event be responsible to the Client for any omissions, misquotations or other errors which may occur. All Materials are subject to approval and acceptance by GL events. GL events reserves the right to its absolute discretion to reject any Material, in whole or in part, if it does not meet its requirements and/or to provide the Sponsorship at the size, position and manner as specified in the Application Form. However, GL events shall not be liable to the Client where reasonable modifications or changes to the Sponsorship including, without limitation to the size, position, section, issue or date of publication are made by GL events. Inadvertent failure to publish or otherwise use the Material shall not constitute a breach of the Agreement provided in a later issue but no refunds will be given.

6.5 The Client hereby grants to GL events a non-exclusive, royalty free license to use the Material in connection with the Exhibition and the Sponsorship. The Client further acknowledges that GL events may continue to use the Material or other information provided by the Client after the Exhibition in connection with materials or information created or relating to preparing any publications or other media, in circumstances where the Participation Contract is terminated, events may at its discretion continue to use the name, logo or any other Material or information provided by the Client after termination of this Participation Contract, where the time doesn't allow GL events to remove, delete or cover over such name, logo or other material or information.

6.6 If the Client is in breach of the Participation Contract (and/or the terms of the Manual) GL events reserves the right to refuse to use any Material in relation to Exhibition or may remove or delete such Material without liability to the Client.

## 7. Classification / Visitor / Delegates passes and Client personnel passes

7.1 Classification: Clients are grouped into professional categories by GL events. The nature of the samples they propose will affect the Exhibition in which they participate. They may only exhibit the product or service which they are authorised to exhibit. They may only hand out catalogues and brochures which are exclusively related to the items on show.  
7.2 Where visitor/delegate passes are issued as part of the Participation Contract, they are issued subject to GL events' terms and conditions and are valid for the date of issue. Only official passes issued by GL events shall be issued for entry to the date of issue.  
7.3 The Client will be supplied with passes for its personnel and subcontractors which must be produced on request. The Client must ensure that any person using a valid pass. Passes are only valid in the name of the person to whom they are issued.  
7.4 Where visitor/delegate passes are issued as part of the Participation Contract, they are issued subject to GL events' terms and conditions and are valid for the date of issue. Only official passes issued by GL events shall be issued for entry to the date of issue.  
7.5 The Client will be supplied with passes for its personnel and subcontractors which must be produced on request. The Client must ensure that any person using a valid pass. Passes are only valid in the name of the person to whom they are issued.

## 8. Brochures, loudspeakers, soliciting

8.1 Brochures: Brochures, videos and soundtracks may be produced by the Client. All forms of soliciting and advertising through a loudspeaker are strictly prohibited. Public announcements at the Exhibition are reserved for information concerning the exhibitors and the visitors.  
8.2 Advertising or personal announcements are not permitted.  
8.3 Before the Exhibition opens, Clients who wish to play music at their Space in any form whatsoever must obtain legal written permission as the case may be.  
9. Photographs, films, soundtracks  
9.1 Photographs: Photographs, videos and soundtracks may be produced by the Client. All forms of soliciting and advertising through a loudspeaker are strictly prohibited. Public announcements at the Exhibition are reserved for information concerning the exhibitors and the visitors.  
9.2 Advertising or personal announcements are not permitted.  
9.3 Before the Exhibition opens, Clients who wish to play music at their Space in any form whatsoever must obtain legal written permission as the case may be.

## 9. Photographs, films, soundtracks

9.1 Photographs: Photographs, videos and soundtracks may be produced by the Client. All forms of soliciting and advertising through a loudspeaker are strictly prohibited. Public announcements at the Exhibition are reserved for information concerning the exhibitors and the visitors.  
9.2 Advertising or personal announcements are not permitted.  
9.3 Before the Exhibition opens, Clients who wish to play music at their Space in any form whatsoever must obtain legal written permission as the case may be.

## 10. Appearance of Spaces and stands

10.1 The appearance of Spaces and stands must be impeccable. Bulk packaging and items not used for presentation on the Space and/or stands as well as the person's belongings must be stored away from the public view. The Client must ensure that any person using a valid pass. Passes are only valid in the name of the person to whom they are issued.  
10.2 The Client must not permit its stand nor show any of its items before the end of the Exhibition, unless it is extended.  
10.3 It is forbidden to leave items on or removed up during the Exhibition opening hours. The overnight covers must not be visible to the public, but stored inside the Space out of sight. GL events reserves the right to remove covers from items in violation of the safety rules of the Exhibition and to take any necessary steps to ensure the safety of the exhibition.  
10.4 Any person employed by the Client who attends the Exhibition must be correctly dressed, always courteous and behave in a proper manner. He/she must not call out to or bother the visitors or other exhibitors in any way. The Client or its employees must not walk around or linger in the aisles.

## 11. Modification of Space, damage, deprivation of enjoyment

11.1 The Client shall accept the Space allocated in the condition in which it is found and must ensure that he occupies and shall bear the costs of repairs as the case may be. Any modification of the Space (outside appearance, numbering, height of structures supplied, etc.) is strictly forbidden.  
11.2 The Client is responsible for any damage caused by its equipment to the facilities, buildings, trees and grounds that he occupies and shall bear the costs of repairs as the case may be. The Client must fit and equip its Space in accordance with the regulations included in the Manual, notably with respect to the configuration of the Space and the application of safety regulations.  
11.3 Clients with outdoor Spaces shall submit to GL events the drawings for buildings they wish to use on their Spaces.  
11.4 As a result of a fortuitous event or unforeseen circumstances, GL events is prevented from delivering the Space allocated to the Client, the only compensation to which he will be entitled is the reimbursement of his participation fees after deduction of its share of the Exhibition program expenses. However, the Client will not be reimbursed if GL events has provided him with another Space.

## 12. Approved contractors

12.1 The Client shall be entitled to carry out works and supply equipment required for the Exhibition. The Client must take care of the equipment provided and shall be liable to bear the costs of replacing damage equipment.  
12.2 The Client must not employ contractors who will not be qualified to deal with or work on the electrical installations of their exhibiting customers.

## 13. Distribution of water and power

13.1 GL events is dependent on the water and power distribution infrastructure and declines all responsibility in the event that supplies are cut off, for any duration whatsoever.

## 14. Times - Access and circuit

14.1 The Space can be accessed by the Client and visitors on the days and at the times specified in the Manual.  
14.2 The power supply will be cut off and access for Clients to the halls strictly forbidden after closure of the Exhibition and the Venue will be completely locked 15 minutes later.  
14.3 The Client shall comply with the conditions of access to the premises and grounds of the Venue as defined in the internal regulation of the Venue.

## 15. Parking

15.1 Parking spaces are allocated through a special form included in the Manual.  
15.2 The permits must be prominently displayed on the vehicle windshield. Parking is authorized in all the car parks from one hour before the Exhibition opens until one hour after the closing of the times specified above for the exhibition on the car parks.  
15.3 Vehicles are parked at the owner's risk, since the car parks are unguarded.  
15.4 Duplicate car park permits will not be provided under any circumstances.

## 16. Quality of the Clients

16.1 The following are admitted as priority to the Exhibition as Clients:  
(i) Producers and manufacturer,  
(ii) Those who, although not directly producers or manufacturers, sell only to dealers items made under their brand, following their models or designs,  
(iii) Trade names, trademarks, service marks, logos, get-up, trade names, rights in design, patents, copyrights and moral rights, database rights, rights in know-how/trade secrets, confidential information and all other intellectual property rights or analogous rights/whether registered or unregistered anywhere in the world,  
(iv) Importers or factory agents considered to be the necessary intermediaries between the producers or manufacturers and the customers, it being agreed that, to back up their reservation of the Space, they undertake to submit a declaration of brands or models signed by each of the firms whose products are exhibited. Special forms must be obtained from GL events.  
16.2 The Client shall ensure that all materials are accurate, correct and complete and do not contain any information which may cause offence to any person or which is defamatory to any person. The Client shall ensure that the content of all Materials complies with all applicable laws.

## 17. Distribution of alcohol

17.1 Clients shall on their own initiative take the necessary steps concerning all necessary authorizations for the distribution of alcohol during the Exhibition.

## 18. Limitation of rights granted

18.1 The Client's rights in relation to the Exhibition are strictly limited to those set out in the Participation Contract.  
18.2 The Client is not permitted to: (i) exploit any rights of a commercial nature in connection with the Exhibition; (ii) establish a website relating to the Exhibition; or (iii) otherwise promote or advertise its association with the Exhibition or GL events or undertake any promotional activity in connection with Exhibition or GL events in any way otherwise than as set out in the Participation Contract with respect to the Exhibition and GL events.  
18.3 Nothing in this Participation Contract shall constitute as granting to the Client any right, permission or license to: (i) use or exploit GL events' or GL events Group's Intellectual Property Rights; or (ii) otherwise exploit any connection with GL events or any event run by GL events in any way.

## 19. Changes to the Exhibition

19.1 GL events reserves the right at any time and for any reason (whether or not due to events beyond its own reasonable control, such as weather, terrorism, fire, etc.) to change the Exhibition after its installation and during its period without liability. If any changes are made to the Exhibition under this clause, the Participation Contract will continue to be binding on both parties provided that the Participation Contract shall be deemed to be amended as GL events determines necessary in its absolute discretion for the successful staging of the Exhibition.

## 20. Cancellation and changing the date of the Exhibition

20.1 GL events reserves the right to cancel or change the date of the Exhibition at any time for any reason (including, without limitation, if a Force Majeure Event occurs which GL events cannot avoid or prevent or which it is not possible, advisable or impracticable for the Exhibition to be held).  
20.2 In the event that the date of the Exhibition is changed or where the Exhibition is cancelled for the current year, but is reasonably expected by GL events to be held in the following year, the Participation Contract will continue in full force and effect and the obligations of the parties shall be deemed to apply to the Exhibition on the new date (or the Exhibition in the following year as the case may be in the same way that they would have applied to the original Exhibition).  
20.3 For the avoidance of doubt, nothing in this clause 20 shall excuse the Client from the payment of the Fees under this Participation Contract in accordance with the payment schedule set out in the Application Form.

20.4 Where the Exhibition is cancelled and is not reasonably expected by GL events to be held in the following year the terms of this clause 20.3 shall apply.  
20.5 If the Exhibition is cancelled (other than as a result of a Force Majeure Event in which case the provisions of condition 20.3 shall apply), GL events may terminate the Participation Contract without liability provided that at the Client's election, any proportion of the Fees already paid will be refunded or a credit note for the amount of the Fees already paid will be issued and the Client will be released from paying any further proportion of the Fees.  
20.6 If the Exhibition is cancelled as a result of a Force Majeure Event GL events may terminate the Participation Contract without liability provided that: (i) GL events shall be entitled to retain an amount equal to 50% of the total Fees (the "Revised Fees") from any proportion of the Fees already paid and where no Fees have been paid or where the proportion of the Fees already paid is less than the Revised Fees, GL events shall be entitled to submit an invoice in respect of the balance of the Revised Fees (the "Balance of the Revised Fees") which will be immediately due and payable; and (ii) after the deduction of the Revised Fees, at the Client's election, any proportion of the Fees already paid will be either refunded or a credit note issued for the amount of Fees already paid and the Client will be released from paying any further proportion of the Fees.

20.7 To the fullest extent permitted by law, GL events shall not be liable to the Client for any loss, delay, damage or other liability incurred resulting from or arising in connection with the cancellation or the changing of the date of the Exhibition whatsoever arising. The Client acknowledges that provision of the Client's sole remedy in the event of the cancellation or the changing of the date of the Exhibition by GL events and all other liability of GL events is hereby expressly excluded.

20.8 For the purposes of this clause 21, the relevant dates shall be fixed by reference to the original date of the Exhibition and not the new date of the Exhibition which has been changed pursuant to clause 20.1.

20.9 Spaces not occupied by 12:00 on the day preceding opening of the Exhibition will be considered unoccupied and, by express agreement, GL events will have absolute discretion to deal with them as it sees fit. The Client shall occupy those GL events GL events the right to change a cancellation fee amount to the entire surface area reserved as per the Participation Contract and the Client's elected option.

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