

30 May-1 June 2012, Palace Grounds, Bengaluru



# South India's International Exhibition for Security and Fire Technology

[www.ifsecsouthindia.com](http://www.ifsecsouthindia.com)

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Riding on the success of **IFSEC SOUTH INDIA 2011** the second edition of **IFSEC South India** is scheduled from **30 May-1 June 2012** at **Palace Grounds, Bengaluru**.

The 2012 edition promises to be yet another mega success in promoting the commercial security trade in India and especially within South India.

Organised by UBM India Pvt. Ltd, IFSEC South India is a key

addition to the overall security events calendar and is acting as a platform to address security & fire challenges meeting the regional government.

The second edition of IFSEC South India will continue to be the leading and most vital security event for South Indian security companies. The event will offer an ideal platform to network with the key security professionals, see the latest innovations in technology from world's leading companies, source business solutions and gather invaluable expert support, all under one roof.

“ This event has given us an opportunity to understand the local market in a more focused way. We have had some good visitor profiles and will continue to forge and develop our base here. ”

**John Becker**, *Director of Sales, Asia,*  
*Tyco Security Products*

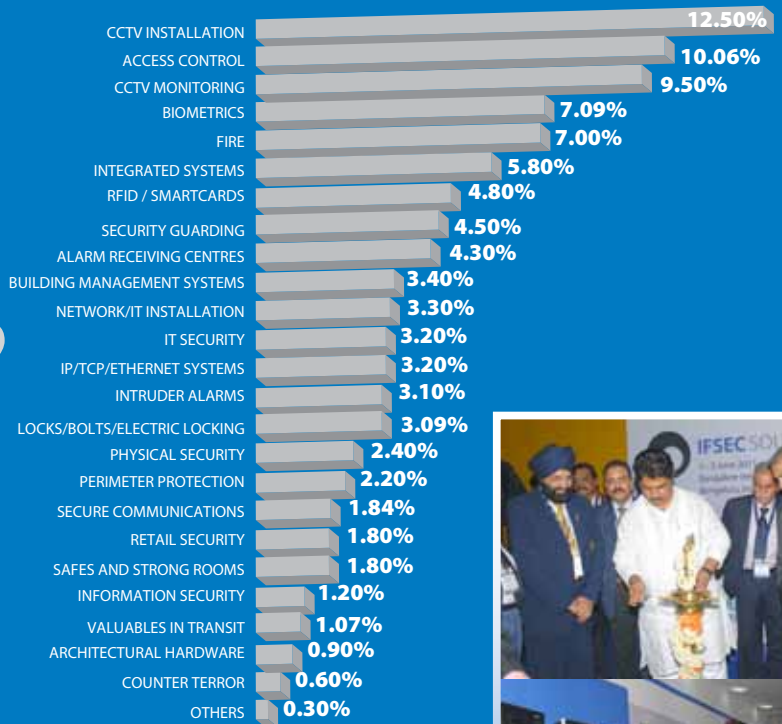
“ For a company which has cutting edge technology products like ours IFSEC South India is a great platform to generate business & develop fraternity. IFSEC South India was good show for us, got great support from UBM team, had very good footfall, lots of system integrators visited our stall. It's a great platform for various corporate to associate & build relationship. ”

**Prasad Parasuraman**, *Managing Director,*  
*PS Techcom Pvt. Ltd.*

“ Shyam Networks was very happy to exhibit at IFSEC Bangalore 2011. We received a very good response. Our booth location was perfect, providing us with a lot of exposure. The show organizers marketed the show well, drawing VIPs in the defense industry as well as many other important and influential individuals across a wide range of applications suitable for our product offering. It was a pleasure to have been at this show and Shyam Networks plans to continue this relationship in the future. ”

**Jeanne-Elise M. Heydecker**, *Head of Marketing,*  
*SHYAM NETWORKS (Division of VNL)*

### Visitors Area of Interest



## Who Visits?

**Procurement Managers, Consultants & Specifiers, Electrical Consultants, Fire Consultants, Safety Managers, Security Managers, Floor Managers, Plant Managers, Operation Managers, Estate Managers, Facilities Managers, IT Managers, Design & Instrumentation Managers from the following key sectors:**

- Hospitality/ IT/Business Process
- Outsourcing & Service Industry
- Banking/Finance/Insurance
- Airport/Logistics
- Construction/Architecture/Electrical
- Real Estate
- Manufacturing/Industrial
- Utility Services & Facilities
- Police/Law & Enforcement/Prison
- Retail/Jewellery
- Government/Customs & Excise
- System Integrators/Distributors/Installers
- Training
- Health/Education
- Warehousing & Distribution
- IT/Networking/Telecom

## Why Exhibit?

**IFSEC South India is the only event for the South Indian security market and delivers superior value!**

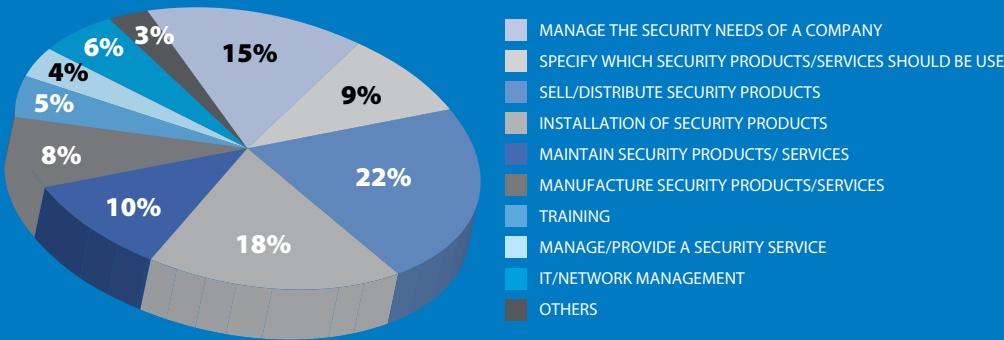
- It is India's only international event for the growing South Indian security market.
- It draws on the experience and success of global events in UK, India, South Africa, Arabia and West Africa.
- Offers a platform to security professionals for joint venture, partnership/associations, sourcing, dealership and network tapping into the growing South Indian market.
- It is the only show that gives global and local players access to the South Indian security industry under one roof
- Network with large numbers of security professionals in different areas of the security industry
- Build thousands of new and productive business contacts and meet your existing clients or partners
- Three day Conference / Seminar programme with a strong focus on the latest commercial security products, innovative technologies and successful case studies.

# Who Must Exhibit?

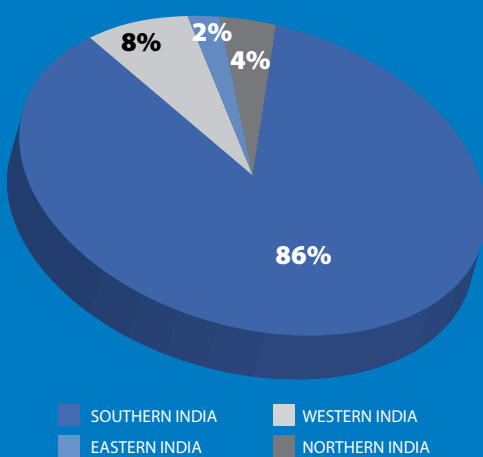
**Integrators/Manufacturers/Distributors/Suppliers of the following product categories:**

- Alarm Centres/Intruder Alarms
- Access Control
- Biometrics
- Building Management Systems
- CCTV
- Computer Security
- Integrated Systems & Networked Security
- IT Security
- Manned Guarding
- Physical Security
- Retail Security
- Surveillance
- Screening /Anti – Terrorism
- Secure Communications
- Traffic Monitoring & Valuables in Transit
- Fire Alarm Systems Equipments
- Fire Pumps
- Smoke Detectors
- Gas Detectors
- Fire appliances

## Visitors Main Area of Responsibility



## Visitors Geographical Break-Down



“IFSEC South India was a very good show for us, we were able to see lots of live demonstration of different products, it has given us fair idea about the different products available in the market.

We were able to meet new suppliers and that will really help us when we start planning the procurement of the products.”

**MV Ramakrishna Prasad,**  
SP Internal Security Division,  
Karnataka

“IFSEC South India was a very well organized show, showcasing the latest technologies & solutions available in the security market. Bringing the security show down to Bengaluru is a very welcome step taken by UBM. It provided a good opportunity to update data on security and fire related innovations & products, which can help in stepping up the security levels, whenever required.”

**V.S. Prabhakar,**  
DY. Commissioner of Police  
(CAR NORTH), Karnataka

## Some of the visitors at IFSEC South India

**Mr Bipin Gopal Krishna,** IPS, ADGP, (Anti-Terrorist Cell), Internal Security Division, Karnataka Region

**Mr KSR Charan Reddy,** IPS, Inspector General, Internal Security Division, Karnataka Police

**Mr Amrit Paul IPS,** DIG Internal Security Division, Karnataka Police

**Mr MV Ramakrishna Prasad,** SP Internal Security Division, Karnataka Police

**Brig Muthanna,** Director, Centre for Counter-Terrorism, ISD, Karnataka Police

**Mr William Marbaniang,** Director General, Civil Defence and Home Guards, Meghalaya

**Mr M. Nanjundaswamy,** Dy. Commissioner of Police (CAR Head Quarters), Bangalore

**Mr VH Prabhakar,** Dy Commissioner of Police (CAR North), Bangalore

**Shri KU Ramesh,** Chief Fire Officer, Bangalore East

**N. U.Erappa,** Chief Fire Officer, Bangalore West

**Mr IF Badbade,** Commandant, Fire and Emergency Services Academy, Bangalore

**Mr N Shivaprasad IPS,** SP Security, State Intelligence HQs, Karnataka Police

**Sri J.G. Murali,** IPS, Superintendent of Police, Intelligence Dept, Hyderabad, Andhra Pradesh Police

**Sri K.P. Satyanarayana,** Inspector of Police, Intelligence Department, Hyderabad, Andhra Pradesh Police

**Brig YVR Vijay,** Commandant, 515 Army Base Workshop, Bangalore

**Maj Sudeep Dutta,** Military Police and his team of over 30 Military Policemen

**Mr. MM Bebarta,** Chief Manager Security and Fire, HAL, Bangalore

**Brig L Malhotra (Retd),** Director, Ashok Leyland

## Rates

### Bare Space:

₹ 12,100 per m<sup>2</sup> / US \$ 275 per m<sup>2</sup> (Minimum 27m<sup>2</sup>)

### Shell Space:

₹ 13,900 per m<sup>2</sup> / US \$ 315 per m<sup>2</sup> (Minimum 9m<sup>2</sup>)



# About the Organisers

UBM India is a part of United Business Media Limited (www.ubm.com) which is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, and in print, providing them

with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists, around the world. Our 6,500 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business within their markets to work effectively and efficiently.

## The IFSEC India Series



IFSEC India is the leading trade show for commercial, homeland security and fire technologies. IFSEC INDIA has been an ideal platform to introduce new developments, new products, and new technologies to buyers of the Global Security Industry.

IFSEC India crosses the boundaries between technologies and sectors and combines all relevant business areas under one roof – from comprehensive end-to-end and customized solutions and technologies to India's thriving corporate SME, BFSI, Retail, Hospitality, and Realty Segments.



Homeland Security India brings together the leading Indian and international homeland security solution providers with the key decision makers and influencers from the Indian Government and private industry looking to source the latest homeland security innovations and technology.

Homeland Security India showcases the latest innovations in security technology. It addresses the security market and includes equipment, management practice and solutions covering all the facets of government and the private sector.



## About The Venue

IFSEC South India 2012 will take place in Palace Grounds which is situated in the heart of the city. The sprawling grounds surrounding the palace are used for holding, exhibition & other events. Over the past few years, Palace Grounds has hosted lots of big exhibitions and events.

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